L I C E N S I N G S U B C O M M I T T E E B

Tuesday 14 June 2022
at 7.00 pm Until further notice, all Licensing Sub-Committee meetings will be held remotely

The live stream can be viewed here:
https://youtu.be/eO9dgmBPlQM

In case of any technical issues an alternative live stream can be viewed here:
https://youtu.be/H3cx69AU5PA

Members of the Committee:
Councillor Susan Fajana-Thomas
Councillor Gilbert Smyth

Mark Carroll
Chief Executive
Monday 6 June 2022
www.hackney.gov.uk

Gareth Sykes, Governance Officer
Governance Services
Gareth.Sykes@hackney.gov.uk

Licensing Sub Committee B
Tuesday 14 June 2022
Agenda

1 Election of Chair

2 Apologies for Absence

3 Declarations of Interest - Members to declare as appropriate

A Member with a disclosable pecuniary interest or a prejudicial interest in a matter who attends a meeting of the authority at which the matter is considered:

- must disclose the interest at the start of the meeting or when or when the interest becomes apparent, and
- may not participate in any discussion or vote on the matter and must withdraw from the meeting proceedings in person or virtually.

A Member who discloses at a meeting a disclosable pecuniary interest which is not registered in the Register of Members Interests or the subject of a pending notification must notify the Monitoring Officer of the interest within 28 days of the disclosure.

Disclosable pecuniary interests, personal interests and prejudicial interests are defined at paragraphs 8.1 - 15.2 of Section 2 of Part 5 of the constitution and Appendix A of the Members' Code of Conduct.

4 Minutes of the Previous Meeting

5 Licensing Sub-Committee Hearing Procedure (Pages 9 - 10)

All participants are requested to note the hearing procedure to be followed as set out in the agenda pack

6 Application for a Premises Licence - Dream Factory,44 Rivington Street,London,EC2A 3QP (Pages 11 - 76)

7 Application for a Premises Licence - Open House Hackney, 5 Prince Edward Road, Hackney, E9 5LX (Pages 77 - 116)

8 Temporary Event Notices - Standing Item

Licensing Sub-Committee Hearings

This guide details the procedure for Licensing Sub-Committee hearings under the Licensing Act 2003. Whilst this will be used in most cases, the procedure will be altered in exceptional circumstances and when for example Personal Licences, Temporary Event Notices and Reviews are considered.

A Licensing Sub-Committee will be held if:

- The applicant has applied for a Premises Licence, Provisional Statement, Club Premises Certificate or expressed their intention to vary their existing licence/certificate and has advertised this in a local newspaper and displayed a distinctive blue notice at the premises, following which representations have been made by a Responsible Authority or Other Person/s.
- A Review has been requested by a Responsible Authority or Other Person/s and theReview has been advertised by displaying a distinctive blue notice at the premises and also at the Council's office and website.
- An application is made to transfer a Premises Licence or for interim authority and the Police have issued an objection
- The applicant has made a Personal Licence application and the Police have objected to the Licence being granted.
- A Temporary Event Notice has been given and the Police and/or those in the Council that exercise environmental health functions have issued an objection.
- Prior to your item being heard:
- The Licensing team upon receiving representations will form a view as to whetherthe representations are irrelevant, frivolous, vexatious or for review applications;
- repetitious.
- The Licensing team would have provided written notice to all parties in advance ofthe hearing and would have responded to any request relating to personal details
  being removed from the agenda.
- If you do not believe this to have happened, please contact the Licensing Service on 020 8356 4970 or email licensing@hackney.gov.uk as soon as possible.

For further information on the application process, please see the guidance notes at www.hackney.gov.uk/licensing.

Making decisions on the items being heard:

Hearings will normally be held in public unless the Sub-Committee believe it not to be in the public interest to do so. Although the Chair will try to make the proceedings as informal as possible, these hearings are of a quasi-judicial nature, and the rules of natural justice shall apply.

Only those Responsible Authorities and Other Persons who have made a relevant representation in writing at the consultation stage can register to speak at a subsequent

hearing. Applicants, Other Persons and Responsible Authorities will all be given a fair opportunity to put their case and the Sub-Committee will take these representations into account when making their decision. The Sub-Committee may still make a decision on anymatter even if any party fails to attend the hearing.

However, in these circumstances, it will only be that party's written representation that may be taken into account.

For new applications relating to Premises Licences and Club Premises Certificates, Members can grant with additional conditions attached to the licence, exclude any licensable activities, refuse a Designated Premises Supervisor (DPS) if appropriate or reject the application.

Members when making decisions on variation applications regarding a Premises Licence or Club Premises Certificate, can modify (add, delete or amend) conditions on the licence or reject the application in whole or part. Members will be considering the request for a variation and the impact that this may have. Therefore, representations should be focused on the impact of the variation, although concerns relating to the existing terms of the licence may be relevant in considering the track record of the applicant. However, Members may consider other issues which relate to the promotion of the licensing objectives, although only if it is reasonable and proportionate to do so.

For Provisional Statements, Members can consider any steps that are necessary having regard to the representations made in order to ensure the licensing objectives are not undermined.

Members when deciding a Review application can modify (add, delete or amend) the conditions of the licence, exclude any licensable activities, remove a DPS if appropriate, suspend the licence/certificate for up to 3 months or revoke the licence/certificate completely.

For transfer of Premises Licences, interim authority requests and Personal Licence applications Members can only refuse or grant the application.

Members when deciding on an objection made against a Temporary Event Notice (TEN) will determine whether or not to issue a Counter Notice, which if issued will prevent the proposed event from proceeding. If a TEN has been given for a premises that already has a licence/certificate, Members may impose any of those conditions from the existing licence/certificate to the TEN.

Before the meeting starts:

The Sub-Committee Members are requested to report for business no more than half an hour before the meeting starts to deal with any administrative/procedural issues.

This will allow Members to consider;
• the appointment for any substitutes if required
• the appointment of the chair
• any procedural issues
• obtain the list of attendees

• late documents delivered prior to the meeting and to ensure all the paperwork is in order

The Sub-Committee will not be considering any of the actual points raised within the Report itself and no Responsible Authority or Other Person/s shall be present when the Sub-Committee deals with the above issues.

Attending the hearing that concerns you:

All Applicants, Other Persons and Responsible Authorities involved will be informed in writing of the date and time that their application will be considered by the Licensing Sub-Committee. Please contact the Licensing Service on 020 8356 4970 or emaillicensing@hackney.gov.uk to confirm whether you wish to attend and/or register to speak at the Sub-Committee hearing or if you wish for someone else to speak on your behalf. If you are unable to attend, the application may be heard in your absence.

All parties should arrive promptly at the outset of the scheduled meeting regardless of when the item is listed to be heard on the agenda.

Please contact the Licensing Service for advice within 4 working days from the date on the notice letter if any of the following apply;

- you have special requirements to help make your representation, because of a disability or you need a translator for example
- you wish to supply additional [documentary] information such as photographs andvideos/DVDs
- Please note that if you wish to provide additional relevant information, this should be givenat least 5 working days before the hearing. Any additional information provided once thehearing has started will only be accepted if all parties agree. Please note that the use ofvideos/DVDs is at the Sub-Committee's discretion – requests to show these should bemade in advance to the Governance Officer.

Timings

In most cases the application will last no longer than 1 hour, and the times to be allocated
to each section are shown on the relevant hearing procedure. If you think that your evidence is likely to exceed this time period, please let the Licensing Service know within 4working days of the date on the notice letter and the Sub-Committee will be advised. If your request is agreed, all parties will also be granted the same extension of time.

Rights of Press and Public to Report on Meetings

Where a meeting of the Council and its committees are open to the public, the press and public are welcome to report on meetings of the Council and its committees, through any audio, visual or written methods and may use digital and social media providing they do not disturb the conduct of the meeting and providing that the person reporting or providing the commentary is present at the meeting.

Those wishing to film, photograph or audio record a meeting are asked to notify the Council's Monitoring Officer by noon on the day of the meeting, if possible, or any time prior to the start of the meeting or notify the Chair at the start of the meeting. The Monitoring Officer, or the Chair of the meeting, may designate a set area from which all recording must take place at a meeting.

The Council will endeavour to provide reasonable space and seating to view, hear and record the meeting. If those intending to record a meeting require any other reasonable facilities, notice should be given to the Monitoring Officer in advance of the meeting and will only be provided if practicable to do so.

The Chair shall have discretion to regulate the behaviour of all those present recording a meeting in the interests of the efficient conduct of the meeting. Anyone acting in a disruptive manner may be required by the Chair to cease recording or may be excluded from the meeting.

Disruptive behaviour may include:

- moving from any designated recording
- area; causing excessive noise; intrusive lighting; interrupting the meeting; or filming members of the public who have asked not to be filmed.

All those visually recording a meeting are requested to only focus on recording councillors, officers and the public who are directly involved in the conduct of the meeting. The Chair of the meeting will ask any members of the public present if they have objections to being visually recorded. Those visually recording a meeting are asked to respect the wishes ofthose who do not wish to be filmed or photographed. Failure by someone recording a meeting to respect the wishes of those who do not wish to be filmed and photographed may result in the Chair instructing them to cease recording or in their exclusion from the meeting.

If a meeting passes a motion to exclude the press and public then in order to consider confidential or exempt information, all recording must cease and all recording equipment must be removed from the meeting room. The press and public are not permitted to use any means which might enable them to see or hear the proceedings whilst they are excluded from a meeting and confidential or exempt information is under consideration.

Providing oral commentary during a meeting is not permitted.

Lobbying of Councillors

If a person or an organisation wants to make a representation to the Licensing Sub-Committee, they must NOT contact Sub-Committee Members directly. Licensing Sub-Committee Members have to retain an open mind on any application and determine it on its merits. Members can not be in anyway biased towards a party. Therefore, if a Member of the Sub-Committee has had any prior involvement they must ensure that they comto the hearing with an open mind.

Local ward councillors may be able to speak on behalf of objectors if requested to do so, provided that if they have a disclosable pecuniary interest they leave the meeting room

when the application is being considered unless they have been granted dispensation.

Reports

Agendas and Reports for Licensing Sub-Committees are published on the Council's website (www.hackney.gov.uk) 5 working days before the hearing takes place. Copies are also available by contacting Governance Services on 0208 356 3578 or email governance@hackney.gov.uk. Copies of applications together with the detail of any objections will be included in the report.

Appeals

Applicants or any party to the hearing can appeal against the decision made by the Sub-Committee. The appeal to the Thames Magistrates Court must be made within 21 days of the decision being sent formally in writing. However, TEN's have the added restriction that no appeals can be made later than 5 working days before the event is scheduled to take place.

Withdrawal of an Item or Cancellation of a Hearing

An item may be withdrawn from the agenda of a Licensing Sub-Committee meeting at short notice due to the withdrawal or resolution of the representations or objections to an application or notice. A hearing by the Licensing Sub-Committee may therefore be cancelled at short notice if there are no substantive items remaining on the agenda.

As much advance notice as is practicable of the withdrawal of an item on the agenda or cancellation of a meeting of the Licensing Sub-Committee will be provided on the Council's website but please note that this might be as little as a few hours before the hearing if the applicant chooses to leave it that late to satisfactorily address any representation or objection giving rise to the need for a hearing.

Facilities

There are public toilets available, with wheelchair access, on the ground floor of the Town Hall. Induction loop facilities are available in the Assembly Halls, rooms 101, 102 & 103 and the Council Chamber. Access for people with mobility difficulties can be obtained through
the ramp on the side to the main Town Hall entrance.

Contacts

If you have a query about Licensing Sub-Committee procedures and protocols then pleasecontact Governance Services – Email: governance@hackney.gov.uk.

If your query relates general licensing matters or to specific applications then you are advised to speak to the Licensing Service. They can be contacted at:
Licensing Service Hackney Service Centre 1 Hillman Street London E8 1DY
Telephone: 020 8356 4970
Fax: 020 8356 4974 E-mail: licensing@hackney.gov.uk

Relevant Extracts from Hackney's Statement of Licensing Policy

Please find below relevant extracts from the Statement of Licensing Policy 2018.

LP1 General Principles

The Council expects applicants to demonstrate:
(a) That they have an understanding of the nature of the locality in which the premises are
located and that this has been taken into consideration whilst preparing the operating schedule.
(b) Where the application is for evening and night-time activity, that the proposal reflects the Council's aspiration to diversify the offer, whilst at the same time promoting the licensing objectives.

LP2 Licensing Objectives

Prevention of Crime and Disorder Whether the proposal includes satisfactory measures to mitigate any risk of the proposed operation making an unacceptable contribution to levels of crime and disorder in the locality.

Public Safety

Whether the necessary and satisfactory risk assessments have been undertaken, the management procedures put in place and the relevant certification produced to demonstrate that the public will be kept safe both within and in close proximity to the premises.

Prevention of Public Nuisance

Whether the applicant has addressed the potential for nuisance arising from the characteristics and style of the proposed activity and identified the appropriate steps to reduce the risk of public nuisance occurring.

Protection of Children from Harm

Whether the applicant has identified and addressed any risks with the aim of protecting children from harm when on the premises or in close proximity to the premises.

LP3 Core Hours

Hours for licensable activity will generally be authorised, subject to demonstrating LP 1 and LP2, as follows:
• Monday to Thursday 08:00 to 23:00
• Friday and Saturday 08:00 to 00:00
• Sunday 10:00 to 22:30
Hours may be more restrictive dependent on the character of the area and if the individual circumstances require it.

Later hours may be considered where the applicant has identified any risk that may

undermine the promotion of the licensing objectives and has put in place robust measures to mitigate those risks. It should be noted that this policy does not apply to those who are making an application within a special policy area (see section 3) unless they have been able to demonstrate that the proposed activity or operation of the premises will not add to the cumulative impact that is already being experienced.

LP4 Off' Sales of Alcohol

Hours for the supply of alcohol will generally be restricted to between 08:00 and 23:00.

LP5 Planning Status

Licence applications should normally be from premises where:
(a) The activity to be authorised by the licence is a lawful planning use or is a deemed permitted development pursuant to the General Permitted Development Order (1995) as amended.
(b) The hours sought do not exceed those authorised by any planning permission.

The Licensing Authority may take into account the lack of planning permission or an established lawful use in deciding whether there is likely to be any harm to the licensing objectives.

LP6 External Areas and Outdoor Events

The Licensing Authority will normally restrict external areas and outdoor activity to between 08:00 and 22:00 unless the applicant can demonstrate that comprehensive control measures have been implemented that ensure the promotion of the licensing objectives, in particular the public nuisance objective. Notwithstanding any proposed control measures, the Licensing Authority may restrict the hours and/or activity even further.

LP7 Minor Variations

The Council expects applications to be made in the following circumstances only:
• Small changes in the layout/structure of the premises
• The addition of voluntary/agreed conditions
• Removal of conditions that are dated and have no impact on the operation of the premises
• Reduction of hours for any licensable activity

LP8 Temporary Event Notices

When considering an objection to a TEN the Council will:
• Expect that any existing conditions will be maintained (where relevant) in circumstances where an event is to take place at a premises that has an existing authorisation.
• Assess any history of complaints as a result of licensable activity that may or may not have been authorised by a TEN.
• Consider the track record of the premises user
• Consider any other control measures proposed to mitigate the objection

LP9 Personal Licences

(a) The Council will consider whether a refusal of the licence is appropriate for the promotion of the crime prevention objective and will consider the:
(i) Seriousness and relevance of any conviction(s) (ii) The period that has elapsed since committing the offence(s) (iii) Any mitigating circumstances that assist in demonstrating that the crime prevention objective will not be undermined.

LP10 Special Policy Areas – Dalston and Shoreditch

It is the Council's policy that where a relevant representation is made to any application within the area of the Dalston SPA or Shoreditch SPA, the applicant will need to demonstrate that the proposed activity and the operation of the premises will not add to the cumulative impact that is currently being experienced in these areas. This policy is to be strictly applied.
It should also be noted that the;
• quality and track record of the management;
• good character of the applicant; and
• extent of any variation sought
May not be in itself sufficient. It should be noted that if an applicant can demonstrate that they will not add to the cumulative impact in their operating schedule and at any hearing, then the Core Hours Policy within LP3 will apply.

LP11 Cumulative Impact – General

The Council will give due regard to any relevant representations received where concerns are raised and supported around the negative cumulative impact the proposed application has on one or more of the licensing objectives.

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Licensing Sub-Committee hearings, under the Licensing Act 2003 & Local Government (Miscellaneous Provisions) Act 1982 – Type A [Re; Premises Licence, Club Premises Certificate, Provisional Statement & Sex Establishment Licence]

Step 1 **Appointment of Chair and introduction**	The Sub-Committee will appointment a Chair. The Chair will introduce the Sub-Committee, announce the item, and establish the identity of those taking part. The Sub-Committee will consider any requests to depart from normal procedure, such as holding a private session if it is considered to be in the public interest to do so or if a deferral/adjournment is requested for the item. The Chair (or Legal Adviser if asked by the Chair) will briefly outline how the hearing will proceed. However, Members may seek clarification on any issue raised during the hearing if required and if requested.	5 minutes
Step 2 **Licensing Officer**	The Licensing Officer will outline the report.	5 minutes
Step 3 **Applicant's Case**	The Applicant will present their case in support of their application.	5 minutes
Step 4 **Responsible Authorities' Case**	The Chair will invite the relevant Responsible Authorities in attendance to highlight their reasons for objecting to the application as contained within the report.	5 minutes each
Step 5 **Other Persons' Case**	The Chair will invite the Other Persons in attendance to present their case, highlighting their reasons for objecting or supporting the application as contained in their written submissions.	5 minutes each
Step 6 **Discussion**	The Chair will structure and lead a discussion on the information presented enabling Sub-Committee Members to clarify any points raised and ask questions if necessary.	15 minutes
Step 7 **Closing remarks**	The Chair will ask Responsible Authorities, Other Persons, Applicants and the Licensing Officer if they have any final comments to make. These comments can only be in relation to issues raised during the discussion. These remarks should be brief.	10 minutes
Step 8 **- Final clarification**	Licensing Sub-Committee Members will have a final opportunity to seek clarification on any points raised, following which the Chair will conclude the discussion.	5 minutes
Step 9 **Consideration**	The Sub-Committee will normally withdraw to consider the evidence that has been presented to them with the Committee Officer and Legal Adviser in order that the Sub-Committee can reach a decision and obtain legal advice if required. The Legal Adviser will repeat any legal advice given to Members upon returning to the public hearing. In simple cases the Sub-Committee may not consider it necessary to retire.	10 minutes
Step 10 **Chair announces the decision**	The Sub-Committee will return and the Chair will announce the decision. Reasons for their decision will be given, if appropriate. The Licensing Officer will draw attention to any restrictions which will affect the running of the premises and provide a written record of the decision, which will be sent to the applicant.	5 minutes

The Council's procedure rules are also incorporated into these hearing procedures in so far as it does not conflict the procedures as set out above. The Licensing Hearing Regulations can also be viewed by following the link below – http://www.legislation.gov.uk/uksi/2005/44/contents/made

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Hackney

For Consideration By	Licensing Sub-Committee
Meeting Date	14 June 2022
Type of Application	Premises Licence
Address of Premises	Dream Factory,44 Rivington Street,London,EC2A 3QP
Classification	Decision
Ward(s) Affected	Hoxton East and Shoreditch
Director	Aled Richards

1. **Summary**

1.1. This is an application for a premises licence to allow authorisation for the provision of regulated entertainment and sale of alcohol on Monday to Sunday.

2. **Application**

2.1. Alwaysdreaming Ltd has made an application for a premises licence under section 17 of the Licensing Act 2003.

2.2. The applicant is seeking authorisation for the following licensable activities and times:

Plays	**Standard Hours:** Mon 09:00-22:00 Tue 09:00-22:00 Wed 09:00-22:00 Thu 09:00-22:00 Fri 09:00-22:00 Sat 09:00-22:00 Sun 09:00-22:00
Live Music	**Standard Hours:** Mon 12:00-23:00 Tue 12:00-23:00 Wed 12:00-23:00

	Thu 12:00-23:00 Fri 12:00-23:00 Sat 12:00-23:00 Sun 12:00-23:00
Recorded Music	**Standard Hours:** Mon 07:30-01:00 Tue 07:30-01:00 Wed 07:30-01:00 Thu 07:30-01:00 Fri 07:30-02:00 Sat 07:30-02:00 Sun 09:30-00:00
Supply of Alcohol (On and Off sales)	**Standard Hours:** Mon 12:00-01:00 Tue 12:00-01:00 Wed 12:00-01:00 Thu 12:00-01:00 Fri 12:00-02:00 Sat 12:00-02:00 Sun 12:00-00:00
The opening hours of the premises	**Standard Hours:** Mon 07:30-01:00 Tue 07:30-01:00 Wed 07:30-01:00 Thu 07:30-01:00 Fri 07:30-02:00 Sat 07:30-02:00 Sun 09:30-00:00

2.3. The application is attached as Appendix A. The applicant has proposed some additional measures to address the licensing objectives.

3. Current Status/History

3.1. The premises is not currently licensed for any activity and located within the Shoreditch Special Policy Area.

3.2. Temporary Event Notices have given in current year at this premises as follows:

Date of the event(s)	Hours
02/03/2022-04/03/2022	16:00-23:00
19/02/2022-20/02/2022	10:30-17:00
25/03/2022-25/03/2022	18:00-22:00
01/04/2022-01/04/2022	18:00-23:00
15/04/2022-15/04/2022	18:00-23:00
22/04/2022-22/04/2022	17:30-23:00
27/04/2022-27/04/2022	18:00-23:00
01/05/2022-01/05/2022	17:30-23:00
07/05/2022-07/05/2022	18:00-23:00

4. **Representations: Responsible Authorities**

From	Details
Environmental Health Authority (Environmental Protection)	Have confirmed no representation based on agreed conditions as set out in para 8.1
Environmental Health Authority (Environmental Enforcement) (Appendix B1)	Representation received on the grounds of The Prevention of Public Nuisance
Environmental Health Authority (Health & Safety)	No representation received
Weights and Measures (Trading Standards)	No representation received
Planning Authority	No representation received
Area Child Protection Officer	No representation received
Fire Authority	Have confirmed no representation on this application
Police (Appendix B2)	Representation received on the grounds of The Prevention of Crime and Disorder and Prevention of Public Nuisance
Licensing Authority (Appendix B3)	Representation received on the grounds of The Prevention of Public Nuisance
Health Authority	Have confirmed no representation based on amended alcohol hours above

5. **Representations: Other Persons**

From	Details
12 representations received from and on behalf of local residents. (Appendices C1-C12)	Representation received on the grounds of The Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and The Protection of Children from Harm.

6. **Guidance Considerations**

6.1. The Licensing Authority is required to have regard to any guidance issued by the Secretary of State under the Licensing Act 2003.

7. **Policy Considerations**

7.1. Licensing Sub-Committee is required to have regard to the London Borough of Hackney's Statement of Licensing Policy ("the Policy) adopted by the Licensing Authority.

7.2. The Policy applies to applications where relevant representations have been made. With regard to this application, policies, LP1 (General Principles), LP2 (Licensing Objectives), LP3 (Core Hours), LP4 (Off Sales of Alcohol) and LP10 (Special Policy Areas-Dalston and Shoreditch) are relevant.

8. **Officer Observations**

8.1. If the Sub-Committee is minded to approve the application, the following conditions should be applied the licence:

Supply of Alcohol(On/Both)

1. No supply of alcohol may be made under the premises licence:

   (a) At a time when there is no designated premises supervisor in respect of the premises licence.

   (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

   (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises -

   (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
   (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
   (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

5. 5.1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sales or supply of alcohol.
   5.2 The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
   5.3. The policy must require individuals who appear to the responsible person to be under 18 years if age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-
   A. a holographic mark or
   B. an ultraviolet feature.

6. The responsible person shall ensure that:
   a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:
   • beer or cider:1/2 pint;
   • gin, rum, vodka or whisky: 25ml or 35ml; and
   • still wine in a glass: 125ml; and
   a. these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
   b. where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that

these measures are available.

Minimum Drinks Pricing

7. 7.1 A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

7.2 For the purposes of the condition set out in paragraph 7.1 above -
(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
(b) “permitted price” is the price found by applying the formula - P = D+(DxV) Where -
(i) P is the permitted price,
(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
(c) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
(d) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -
(i) the holder of the premises licence,
(ii) the designated premises supervisor (if any) in respect of such a licence, or
(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(e) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(f) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

7.3 Where the permitted price given by Paragraph 8.2(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub- paragraph rounded up to the nearest penny.

7.4 (1) Sub-paragraph 7.4(2) below applies where the permitted price given by Paragraph 7.2(b) above on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Door Supervision

8. Each individual who is to carry out a security activity at the premises must be licensed by the Security Industry Authority.

Conditions derived from Responsible Authority representations

9. The premises shall maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All public areas, entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer.

10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police or an authorised officer of Hackney Borough Council recent data or footage with the absolute minimum of delay when requested.

11. An incident log shall be kept at the premises, and made available immediately to an authorised officer of the Hackney Borough Council or the Police, which will record the following:
    - all crimes reported to the venue
    - any complaints received
    - any incidents of disorder
    - any faults in the CCTV system
    - any refusal of the sale of alcohol
    - any visit by a relevant authority or emergency service.

12. There shall be clear and prominent signage asking all customers to leave quietly and respect local residents.

13. All instances of crime or disorder to be reported by the designated premises supervisor or responsible member of staff to an agreed police contact point, as agreed with the Police.

14. Where the sale or supply of alcohol is taking place employees of the premises must request sight of evidence of the age of any person appearing to be under 25 years of age (Challenge 25). Such evidence may include a driving licence or passport.

15. The premises will display and maintain appropriate signage advising customers of the contact details of the Designated Premises Supervisor.

16. All staff will be given refresher training every twelve months on the legislation relating to the sales of alcohol to underage persons and drunken

persons. Written records of this training shall be kept on the premises and produced to police or other authorised officer upon request.

17. There shall be no glass, drinks or open containers taken outside the premises at any time.

18. Persons leaving the venue to smoke shall be limited to a maximum of *** TBC *** at any one time.

19. There shall be no music audible from the nearest residential premises.

20. SIA door supervisors shall be employed on a risk assessment basis. When employed, all SIA staff shall wear a high visibility armband or vest to be easily identifiable. They shall enter their name, address, SIA number and times they begin and finish their shift in a daily register. If employed by an agency all agency contact details shall be recorded also.

21. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises that gives rise to a nuisance.

22. Patrons permitted to temporarily leave and then re-enter the premises, e.g to smoke, shall not be permitted to take drinks or glass containers with them and are limited to a maximum of 5 people in the smoking area at any one time.

23. Notices shall be prominently displayed at any area used for smoking, requesting patrons to respect the needs of local residents and use the area quietly.

24. The Licensee shall ensure that all relevant staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where it can be referred to at all times by staff.

25. The Licensee shall ensure that any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. The Licensee shall maintain an adequate supply of waste receptacles provided by his registered waste carrier (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by his waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.

26. The Licensee's premises are situated in an area within which refuse may only be left on the public highway at certain times (time bands). If the Licensee's waste carrier cannot or does not comply by collecting the refuse within an hour after the close of any time band imposed by the waste authority, the Licensee must remove the refuse from the public highway

and/or keep it within the premises until such time as his/her waste carrier arrives to collect the refuse.

27. The Licensee shall instruct members of staff to make regular checks of the area immediately outside the premises and remove any litter, bottles and glasses emanating from the premises. A final check should be made at close of business.

28. The Licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacle being carefully placed so as not to cause an obstruction or trip.

29. The current trade waste agreement/duty of care waste transfer document shall be conspicuously displayed and maintained in the window of the premises where it can be conveniently seen and read by persons standing in Dream Factory. This should remain unobstructed at all times and should clearly identify:-
    - the name of the registered waste carrier
    - the date of commencement of trade waste contract
    - the date of expiry of trade waste contract
    - the days and times of collection
    - the type of waste including the European Waste Code

9. Reasons for Officer Observations

9.1. Conditions 9 to 20 have been proposed by the Police, conditions 21 to 23 have been proposed by Environmental Protection and conditions 24 to 29 have been proposed by Environmental Enforcement. The applicant has agreed to the Environmental Protection conditions.

10. Legal Comments

10.1. The Council has a duty as a Licensing Authority under the Licensing Act 2003 to carry out its functions with a view to promoting the following 4 licensing objectives;

- The Prevention of Crime and Disorder
- Public Safety
- Prevention of Public Nuisance
- The Protection of Children from Harm

10.2. It should be noted that each of the licensing objectives have equal importance and are the only grounds upon which a relevant representation can be made and for which an application can be refused or terms and conditions attached to a licence.

11. Human Rights Act 1998 Implications

11.1. There are implications to;

- ***Article 6*** – Right to a fair hearing

- ***Article 14*** – Not to discriminate
- Balancing: ***Article 1***- Peaceful enjoyment of their possession (i.e. a licence is defined as being a possession) with ***Article 8*** – Right of Privacy (i.e. respect private & family life) to achieve a proportionate decision having regard to the protection of an individuals rights against the interests of the community at large.

12. Members Decision Making

12.1. **Option 1**

That the application be refused

12.2. **Option 2**

That the application be approved, together with any conditions or restrictions which Members consider necessary for the promotion of the Licensing objectives.

13. Conclusion

13.1. That Members decide on the application under the Licensing Act 2003.

Appendices:

Appendix A: Application for a premises licence and supporting documents
Appendix B: Representations from responsible authorities
Appendix C: Representations from other persons
Appendix D: Location map

Background documents

Licensing Act 2003
LBH Statement of Licensing Policy

Report Author	Name: Shan Uthayasangar Title: Licensing Officer Email: Shan.Uthayasangar@hackney.gov.uk Tel: 02083562431
Comments for the Group Director of Finance and Corporate Resources prepared by	Name Title Email Tel
Comments for the Director of Legal, Democratic and Electoral Services prepared by	Name Title Email Tel

Hackney LA01	**Application for a premises licence to be granted under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Alwaysdreaming ltd
(Insert name(s) of applicant)
apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description Dream Factory, 44 Rivington Street Shoreditch			
Post town	London	Postcode	EC2A 3QP

Telephone number at premises (if any)	
Non-domestic rateable value of premises	**£**4000

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **Please tick as appropriate**

a) an individual or individuals * ☐ please complete section (A)

b) a person other than an individual *

- i as a limited company/limited liability partnership ☒ please complete section (B)
- ii as a partnership (other than limited liability) ☐ please complete section (B)
- iii as an unincorporated association or ☐ please complete section (B)

	iv other (for example a statutory corporation)	☐	please complete section (B)
c)	a recognised club	☐	please complete section (B)
d)	a charity	☐	please complete section (B)
e)	the proprietor of an educational establishment	☐	please complete section (B)
f)	a health service body	☐	please complete section (B)
g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales	☐	please complete section (B)
ga)	a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England	☐	please complete section (B)
h)	the chief officer of police of a police force in England and Wales	☐	please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or	☒
I am making the application pursuant to a	
statutory function or	☐
a function discharged by virtue of Her Majesty's prerogative	☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr ☒ Mrs ☐ Miss ☐ Ms ☐		Other Title (for example, Rev)	
Surname		**First names**	
Date of birth	I am 18 years old or over ☐ Please tick yes		
Nationality			
Current residential address if different from premises address			
Post town		Postcode	

Daytime contact telephone number	
E-mail address (optional)	
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)	

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr ☐ Mrs ☐ Miss ☐ Ms ☐		Other Title (for example, Rev)	
Surname		**First names**	
Date of birth	I am 18 years old or over ☐ Please tick yes		
Nationality			
Current postal address if different from premises address			
Post town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)			

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Alwaysdreaming ltd, trading as Dream Factory

Address 44 Rivington Street, London, EC2A 3QP
Registered number (where applicable) 13295316
Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company
Telephone number (if any)
E-mail address (optional) [redacted]

Part 3 Operating Schedule

When do you want the premises licence to start?

DD MM YYYY: 01 04 2022

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD MM YYYY:

Please give a general description of the premises (please read guidance note 1) Coffee shop/café that will be open for evening events serving alcohol for consumption within the building and directly outside (if possible). The building is contained of two floors with the bar on the ground floor/street level. The toilets are downstairs.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

0

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)		Please tick all that apply
a)	plays (if ticking yes, fill in box A)	☒
b)	films (if ticking yes, fill in box B)	☐
c)	indoor sporting events (if ticking yes, fill in box C)	☐
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	☐
e)	live music (if ticking yes, fill in box E)	☒
f)	recorded music (if ticking yes, fill in box F)	☒
g)	performances of dance (if ticking yes, fill in box G)	☐
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	☐
Provision of late night refreshment (if ticking yes, fill in box I)		☐
Supply of alcohol (if ticking yes, fill in box J)		☒

In all cases complete boxes K, L and M

A

<table>
<tr><td colspan="3">Plays
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td>☒</td></tr>
<tr><td colspan="3"></td><td>Outdoors</td><td>☐</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td></td><td>Both</td><td>☐</td></tr>
<tr><td>Mon</td><td>09:00</td><td>22:00</td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)
Likely to be very rare occurances.</td></tr>
<tr><td>Tue</td><td>9:00</td><td>22:00</td></tr>
<tr><td>Wed</td><td>9:00</td><td>22:00</td><td colspan="3" rowspan="2">State any seasonal variations for performing plays (please read guidance note 5)</td></tr>
<tr><td>Thur</td><td>9:00</td><td>22:00</td></tr>
<tr><td>Fri</td><td>9:00</td><td>22:00</td><td colspan="3" rowspan="3">Non-standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td>Sat</td><td>9:00</td><td>22:00</td></tr>
<tr><td>Sun</td><td>9:00</td><td>22:00</td></tr>
</table>

B

<table>
<tr><td colspan="3">Films
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td>☐</td></tr>
<tr><td colspan="3"></td><td>Outdoors</td><td>☐</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td></td><td>Both</td><td>☐</td></tr>
<tr><td>Mon</td><td></td><td></td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)</td></tr>
<tr><td>Tue</td><td></td><td></td></tr>
<tr><td>Wed</td><td></td><td></td><td colspan="3" rowspan="2">State any seasonal variations for the exhibition of films (please read guidance note 5)</td></tr>
<tr><td>Thur</td><td></td><td></td></tr>
<tr><td>Fri</td><td></td><td></td><td colspan="3" rowspan="3">Non-standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td>Sat</td><td></td><td></td></tr>
<tr><td>Sun</td><td></td><td></td></tr>
</table>

C

<table>
<tr><td colspan="3">Indoor sporting events
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Please give further details (please read guidance note 4)</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td></tr>
<tr><td>Mon</td><td></td><td></td><td rowspan="3">State any seasonal variations for indoor sporting events (please read guidance note 5)</td></tr>
<tr><td>Tue</td><td></td><td></td></tr>
<tr><td>Wed</td><td></td><td></td></tr>
<tr><td>Thur</td><td></td><td></td><td rowspan="4">Non-standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td>Fri</td><td></td><td></td></tr>
<tr><td>Sat</td><td></td><td></td></tr>
<tr><td>Sun</td><td></td><td></td></tr>
</table>

D

<table>
<tr><td colspan="3">Boxing or wrestling entertainments
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td>☐</td></tr>
<tr><td></td><td></td><td></td><td>Outdoors</td><td>☐</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td></td><td>Both</td><td>☐</td></tr>
<tr><td>Mon</td><td></td><td></td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)</td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Tue</td><td></td><td></td><td colspan="3" rowspan="2"></td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Wed</td><td></td><td></td><td colspan="3" rowspan="2">State any seasonal variations for boxing or wrestling entertainment (please read guidance note 5)</td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Thur</td><td></td><td></td><td colspan="3" rowspan="2"></td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Fri</td><td></td><td></td><td colspan="3" rowspan="2">Non-standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Sat</td><td></td><td></td><td colspan="3" rowspan="2"></td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Sun</td><td></td><td></td><td colspan="3" rowspan="2"></td></tr>
<tr><td></td><td></td><td></td></tr>
</table>

E

<table>
<tr><td colspan="3">Live music
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td>☒</td></tr>
<tr><td colspan="3"></td><td>Outdoors</td><td>☐</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td></td><td>Both</td><td>☐</td></tr>
<tr><td>Mon</td><td>12:00</td><td>23:00</td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)
Bands and performers would play at Dream Factory but it would be stripped back and operated at reasonable times with the door closed. Any amplified music would be carefully considered and measured.
Any really late night live music would take place downstairs in the soundproofed basement.</td></tr>
<tr><td>Tue</td><td>12:00</td><td>23:00</td></tr>
<tr><td>Wed</td><td>12:00</td><td>23:00</td><td colspan="3" rowspan="2">State any seasonal variations for the performance of live music (please read guidance note 5)</td></tr>
<tr><td>Thur</td><td>12:00</td><td>23:00</td></tr>
<tr><td>Fri</td><td>12:00</td><td>23:00</td><td colspan="3" rowspan="3">Non-standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 6)
Live music events could be sporadic and take place on days and times different to what is listed to the left. However it provides a good framework for the potential number of days and kinds of hours we would be looking to host live music.</td></tr>
<tr><td>Sat</td><td>12:00</td><td>23:00</td></tr>
<tr><td>Sun</td><td>12:00</td><td>23:00</td></tr>
</table>

F

<table>
<tr><td colspan="3">Recorded music
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td>☒</td></tr>
<tr><td></td><td></td><td></td><td>Outdoors</td><td>☐</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td></td><td>Both</td><td>☐</td></tr>
<tr><td>Mon</td><td>7:30</td><td>01:00</td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)
During coffee shop hours, music will be played as backgroud sound. Later in the evening it would likely be played louder if live music was not on.</td></tr>
<tr><td>Tue</td><td>7:30</td><td>01:00</td></tr>
<tr><td>Wed</td><td>7:30</td><td>01:00</td><td colspan="3" rowspan="2">State any seasonal variations for the playing of recorded music (please read guidance note 5)</td></tr>
<tr><td>Thur</td><td>7:30</td><td>01:00</td></tr>
<tr><td>Fri</td><td>7:30</td><td>02:00</td><td colspan="3" rowspan="3">Non-standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td>Sat</td><td>7:30</td><td>02:00</td></tr>
<tr><td>Sun</td><td>9:30</td><td>12:00</td></tr>
</table>

G

<table>
<tr><td colspan="3">Performances of dance
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td>☐</td></tr>
<tr><td rowspan="2"></td><td rowspan="2"></td><td>Outdoors</td><td>☐</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td>Both</td><td>☐</td></tr>
<tr><td>Mon</td><td></td><td></td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)</td></tr>
<tr><td>Tue</td><td></td><td></td></tr>
<tr><td>Wed</td><td></td><td></td><td colspan="3" rowspan="2">State any seasonal variations for the performance of dance (please read guidance note 5)</td></tr>
<tr><td>Thur</td><td></td><td></td></tr>
<tr><td>Fri</td><td></td><td></td><td colspan="3" rowspan="3">Non-standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td>Sat</td><td></td><td></td></tr>
<tr><td>Sun</td><td></td><td></td></tr>
</table>

H

<table>
<tr><td colspan="3">Anything of a similar description to that falling within (e), (f) or (g)
Standard days and timings (please read guidance note 7)</td><td colspan="3">Please give a description of the type of entertainment you will be providing</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td rowspan="3">Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td>☐</td></tr>
<tr><td rowspan="2">Mon</td><td></td><td></td><td>Outdoors</td><td>☐</td></tr>
<tr><td></td><td></td><td>Both</td><td>☐</td></tr>
<tr><td rowspan="2">Tue</td><td></td><td></td><td colspan="3" rowspan="3">Please give further details here (please read guidance note 4)</td></tr>
<tr><td></td><td></td></tr>
<tr><td rowspan="2">Wed</td><td></td><td></td></tr>
<tr><td></td><td></td><td colspan="3" rowspan="3">State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)</td></tr>
<tr><td rowspan="2">Thur</td><td></td><td></td></tr>
<tr><td></td><td></td></tr>
<tr><td rowspan="2">Fri</td><td></td><td></td></tr>
<tr><td></td><td></td><td colspan="3" rowspan="3">Non-standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td rowspan="2">Sat</td><td></td><td></td></tr>
<tr><td></td><td></td></tr>
<tr><td rowspan="2">Sun</td><td></td><td></td></tr>
<tr><td></td><td></td><td></td></tr>
</table>

I

<table>
<tr><td colspan="3">Late night refreshment
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Will the provision of late night refreshment take place indoors or outdoors or both – please tick
(please read guidance note 3)</td><td>Indoors</td><td>☐</td></tr>
<tr><td rowspan="2">Day</td><td rowspan="2">Start</td><td rowspan="2">Finish</td><td>Outdoors</td><td>☐</td></tr>
<tr><td></td><td></td><td>Both</td><td>☐</td></tr>
<tr><td>Mon</td><td></td><td></td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)</td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Tue</td><td></td><td></td><td colspan="3" rowspan="2"></td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Wed</td><td></td><td></td><td colspan="3" rowspan="2">State any seasonal variations for the provision of late night refreshment (please read guidance note 5)</td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Thur</td><td></td><td></td><td colspan="3" rowspan="2"></td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Fri</td><td></td><td></td><td colspan="3" rowspan="2">Non-standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Sat</td><td></td><td></td><td colspan="3" rowspan="2"></td></tr>
<tr><td></td><td></td><td></td></tr>
<tr><td>Sun</td><td></td><td></td><td colspan="3" rowspan="2"></td></tr>
<tr><td></td><td></td><td></td></tr>
</table>

J

Supply of alcohol Standard days and timings (please read guidance note 7)			**Will the supply of alcohol be for consumption – please tick** (please read guidance note 8)		
				On the premises	☐
				Off the premises	☐
Day	Start	Finish		Both	☒
Mon	12:00	1:00	**State any seasonal variations for the supply of alcohol** (please read guidance note 5)		
Tue	12:00	1:00			
Wed	12:00	1:00			
Thur	12:00	1:00	**Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list** (please read guidance note 6)		
Fri	12:00	2:00			
Sat	10:00	2:00			
Sun	10:00	12:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Charlie Rollings	
Date of birth [redacted]	
Address [redacted]	
Postcode	[redacted]
Personal licence number (if known) [redacted]	
Issuing licensing authority (if known) [redacted]	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)

Day	Start	Finish
Mon	7:30	01:00
Tue	7:30	01:00
Wed	7:30	01:00
Thur	7:30	01:00
Fri	7:30	02:00
Sat	7:30	02:00
Sun	9:30	12:00

State any seasonal variations (please read guidance note 5)

Non-standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)

Evening events will likely change week on week. It is likely that Thursday could be open for late night events regularly but in the short term the hours presented illustrate the working buisness hours of the coffee shop.

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

CCTV
Door supervisors for late night events
PubWatch Membership
External Lighting
Signage

b) The prevention of crime and disorder

CCTV
Door supervisors during late night activity
PubWatch Membership

c) Public safety

External Lighting
Door supervisors during late night activity
CCTV

d) The prevention of public nuisance

Noise reduction measures - installation of Mumbli sound reduction panels.
Communication with neighbours
Signage to highlight importance of keeping noise down to customers on the street

e) The protection of children from harm

Challenge 21
CCTV

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15). ☒

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

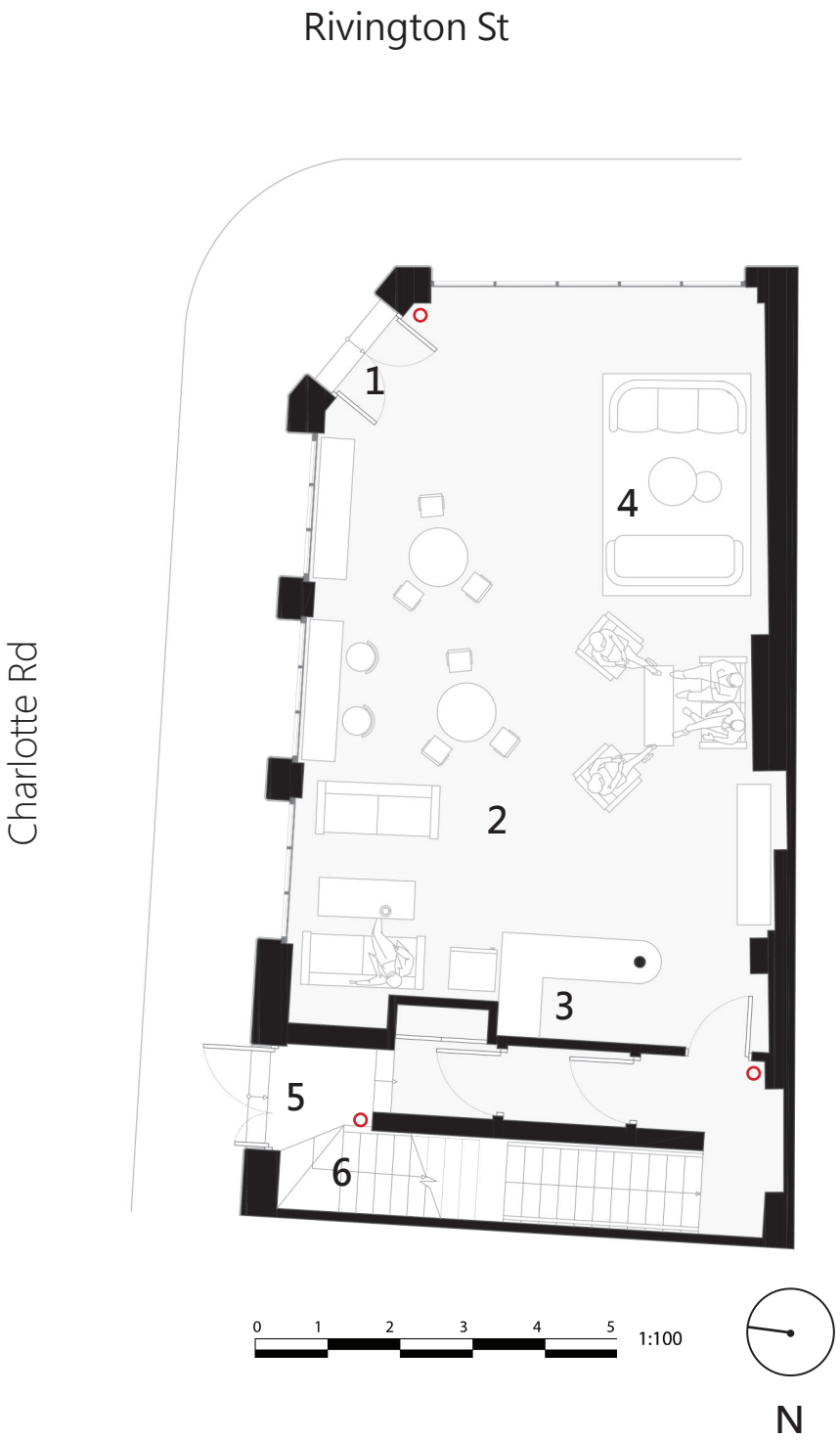
Declaration	• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). • The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licesable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office right to work checking service which confirmed their right to work (please see note 15)
Signature	[redacted]
Date	07/03/2022
Capacity	Manager

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Post town		Postcode	

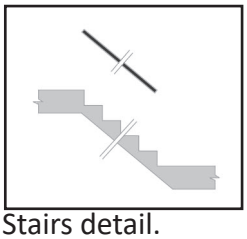
Ground Floor Coffee - GF



1. Main Entrance
2. Cafe area (room height 3.10 metres).
3. Service Counter
4. Stage (height 200 mm).
5. Emergency Exit
6. Access to other floors (different companies).

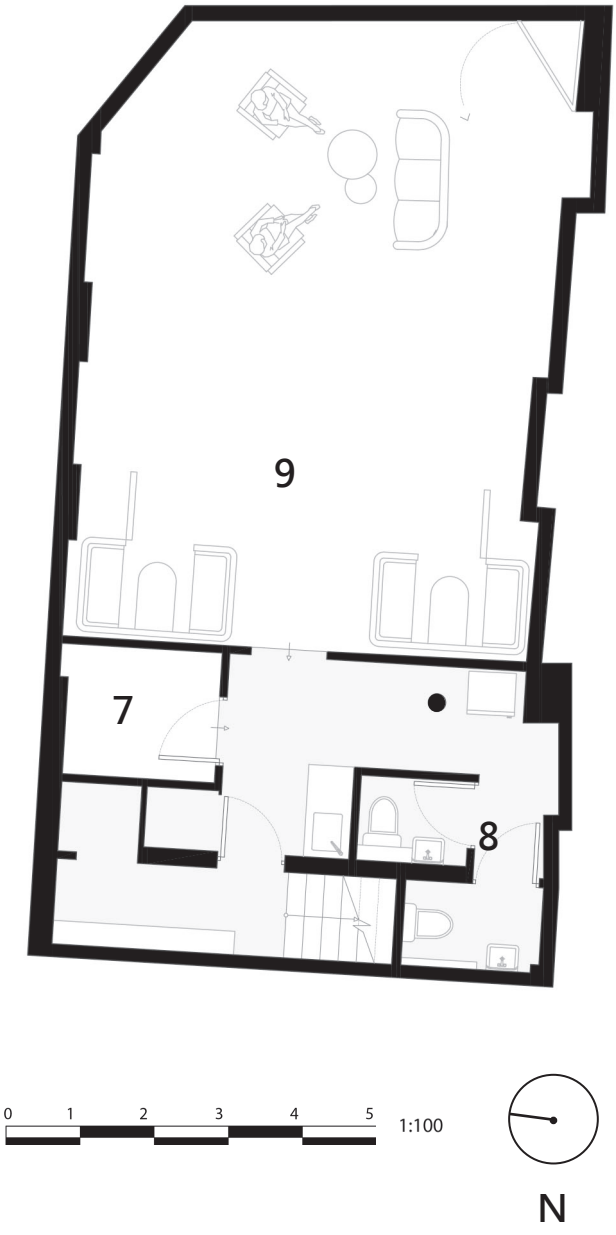
○ Fire Safety Equipment

Ground Floor Coffee -BASEMENT



Stairs detail.

Hand rails 800 mm above the step.



7. Storage space
8. WC (area height 2.12 metres)
9. Studio (room height 2.25metres)

Hackney

RESPONSIBLE AUTHORITY REPRESENTATION:
APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	London Borough of Hackney
ADDRESS OF AUTHORITY	Community Safety & Enforcement Service First Floor Hackney Service Centre 1 Hillman Street London E8 1DY
CONTACT NAME	Jacey Frewin
TELEPHONE NUMBER	020 8356 4567
E-MAIL ADDRESS	jacey.frewin@hackney.gov.uk

APPLICATION PREMISES

NAME & ADDRESS OF PREMISES	Dream Factory 44 Rivington Street London EC2A 3QP
NAME OF APPLICANT	Alwaysdreaming Limited

COMMENTS
I make the following relevant representations in relation to the above application to vary the Premises Licence at the above address.

1)	the prevention of crime and disorder	•
2)	public safety	•
3)	the prevention of public nuisance	**x**
4)	the protection of children from harm	•

Representation in relation to:

ENVIRONMENTAL LICENCE CONDITIONS IN RESPECT OF

Dream Factory, 44 Rivington Street, London EC2A 3QP

1. The Licensee shall ensure that all relevant staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where it can be referred to at all times by staff.

2. The Licensee shall ensure that any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. The Licensee shall maintain an adequate supply of waste receptacles provided by his registered waste carrier (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by his waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.

3. The Licensee's premises are situated in an area within which refuse may only be left on the public highway at certain times (time bands). If the Licensee's waste carrier cannot or does not comply by collecting the refuse within an hour after the close of any time band imposed by the waste authority, the Licensee must remove the refuse from the public highway and/or keep it within the premises until such time as his/her waste carrier arrives to collect the refuse.

4 The Licensee shall instruct members of staff to make regular checks of the area immediately outside the premises and remove any litter, bottles and glasses emanating from the premises. A final check should be made at close of business.

5. The Licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacles being carefully placed so as not to cause an obstruction or trip.

6. The current trade waste agreement/duty of care waste transfer document shall be conspicuously displayed and maintained in the window of the premises where it can be conveniently seen and read by persons standing in Dream Factory. This should remain unobstructed at all times and should clearly identify:-

   the name of the registered waste carrier

   the date of commencement of trade waste contract

   the date of expiry of trade waste contract

   the days and times of collection

   the type of waste including the European Waste Code

The above representations are supported by the following evidence and information.

We have received complaints in the past regarding littering and build-up of waste in the area. There have been instances in the past where Enforcement Officers have found evidence of the illegal disposal of waste from businesses in this area.
Experience has also shown that there is the probability that there will be cigarette litter outside these premises due to the smoking ban.

Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

contact Jacey Frewin by email

Name: Jacey Frewin

Date: 16/03/2022

APPENDIX B2

RESPONSIBLE AUTHORITY REPRESENTATION:
APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	Metropolitan Police service
ADDRESS OF AUTHORITY	Licensing Unit, Stoke Police Station 33 Stoke Newington High Street London N16 8DS
CONTACT NAME	APS 3691CE Kerrie RYAN
TELEPHONE NUMBER	07796 183078
E-MAIL ADDRESS	hackneylicensing@met.police.uk

APPLICATION PREMISES

NAME & ADDRESS OF PREMISES	**Dream Factory** **44 Rivington Street** **London** **EC2A 3QP**
NAME OF PREMISES USER	**Alwaysdreaming Ltd**

COMMENTS

I make the following relevant representations in relation to the above application to vary the Premises Licence at the above address.

1) the prevention of crime and disorder ♦
2) public safety □
3) the prevention of public nuisance ♦
4) the protection of children from harm □

Representations (which include comments and/or objections) in relation to:

Police make the following representations in relation to the application for a Premises Licence at DREAM FACTORY, 44 RIVINGTON STREET, LONDON, EC2A 3QP for the following reason(s);

This premises is a small premises situated on corner of Rivington Street and Charlotte Road and is directly opposite The Bricklayers Arms Public House and Bottega Prelibato restaurant.

This application has been submitted by Alwaysdreaming Ltd and describe themselves on the application as follows;
'Coffee shop/café that will be open for evening events serving alcohol for consumption within the building and directly outside (if possible). The building is contained of two floors with the bar on the ground floor/street level.'

Authority is sought for plays, live music, recorded music and the supply of alcohol for consumption on and off the premises until 0100hrs during the week and 0200hrs on Fridays and Saturdays. This premises is located in the centre of the Shoreditch Special Policy Area (SPA) and the proposed hours exceed the core hours laid out in LBH's Statement of Licensing Policy.

The policy also states (in relation to application within the SPA) that; 'The applicant will need to demonstrate in their operating schedule that there will be no negative impact on one or more of the licensing objectives'. Police do not feel that this has been done in this case. There is no evidence of policies and procedures in relation to dispersal, noise, smoking, identifying the vulnerable and seizures of drugs and/or weapons. These are basic polices that police would expect to see from any operator in Shoreditch.

Police would like further information as follows;

- What is the capacity of the venue?
- Will alcohol only be sold at 'evening events' or will it be open as a walk in bar everyday?
- Are events pre-booked with guestlists?
- What experience does the DPS have of running and managing a licensed premises in a busy night time economy area like Shoreditch?
- Why are off sales of alcohol required?

Police have concerns about this application and the negative effect it will have on the cumulative effect in Shoreditch. The premises is located on a junction that already has licensed premises on two corners, one of which is currently attracting complaints from residents. In addition to this, the Application expresses a desire to have their customers drinking on the street outside. I have previously visited this premises during an event (unlicensed), where police needed to intervene due to the number of people drinking outside and blocking the footway. Shoreditch has a huge problem with people drinking in the street, ASB, urination, vomiting, nox balloon sellers, violent crime and disorder. Police have concerns that the granting of another premises licence in the area will increase these incidents further.

Police have attached a set of conditions for the applicant to consider.

We look forward to hearing from the applicant to discuss this application further.

The above representations are supported by the following evidence and information.

Personal knowledge of the local area and issues in the area.

Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

Signed
PC 3691CE RYAN
By E-mail)
Name (printed)

Proposed Conditions for Dreamworks,
44 Rivington Street, London, EC2A

1) The premises shall maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All public areas, entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer.

2) A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police or an authorised officer of Hackney Borough Council recent data or footage with the absolute minimum of delay when requested.

3) An incident log shall be kept at the premises, and made available immediately to an authorised officer of the Hackney Borough Council or the Police, which will record the following:
   all crimes reported to the venue
   any complaints received
   any incidents of disorder
   any faults in the CCTV system
   any refusal of the sale of alcohol
   any visit by a relevant authority or emergency service.

4) There shall be clear and prominent signage asking all customers to leave quietly and respect local residents.

5) All instances of crime or disorder to be reported by the designated premises supervisor or responsible member of staff to an agreed police contact point, as agreed with the Police.

6) Where the sale or supply of alcohol is taking place employees of the premises must request sight of evidence of the age of any person appearing to be under 25 years of age (Challenge 25). Such evidence may include a driving licence or passport.

7) The premises will display and maintain appropriate signage advising customers of the contact details of the Designated Premises Supervisor.

8) All staff will be given refresher training every twelve months on the legislation relating to the sales of alcohol to underage persons and drunken persons. Written records of this training shall be kept on the premises and produced to police or other authorised officer upon request.

9) There shall be no glass, drinks or open containers taken outside the premises at any time.

10) Persons leaving the venue to smoke shall be limited to a maximum of *** TBC *** at any one time.

11) There shall be no music audible from the nearest residential premises.

12) SIA door supervisors shall be employed on a risk assessment basis. When employed, all SIA staff shall wear a high visibility armband or vest to be easily identifiable. They shall enter their name, address, SIA number and times they begin and finish their shift in a daily register. If employed by an agency all agency contact details shall be recorded also.

*** ADDITIONAL CONDITIONS MAY BE ADDED FURTHER TO DISCUSSIONS WITH THE APPLICANT ***

APPENDIX B3

RESPONSIBLE AUTHORITY REPRESENTATION:
APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	Licensing Authority
ADDRESS OF AUTHORITY	Licensing Service Hackney Service Centre 1 Hillman Street London E8 1DY
CONTACT NAME	David Tuitt
TELEPHONE NUMBER	020 8356 4942
E-MAIL ADDRESS	david.tuitt@hackney.gov.uk

APPLICATION PREMISES

Premises	Dream Factory 44 Rivington Street London EC2A 3QP
Applicant	Alwaysdreaming Ltd

COMMENTS

I make the following relevant representations in relation to the above application at the above address.

1) the prevention of crime and disorder
2) public safety
3) the prevention of public nuisance **x**
4) the protection of children from harm

Representations (which include comments and/or objections) in relation to:

I write in relation to the application for a new premises licence.

The premises is described in the application as a “coffee shop/café that will be open for evening events”. However information online suggests the site is multipurpose, which may lean more towards the premises as a studio and event space. The premises were first brought to the attention of the Licensing Service in November 2021 following the receipt of a complaint of loud music/disturbance. No further complaints were received following advice being given to the proprietor. It is noted that there have been a series of TENs received in respect of the site with each event concluding at 23:00.

The premises is located within the Shoreditch SPA which is an area highlighted as suffering from the cumulative impact caused by the concentration of licensed premises in the area. The applicant does not appear to have included any information in order to rebut the Special Policy at LP10 of the Council Licensing Statement which states:

LP10 Special Policy Areas – Dalston and Shoreditch
It is the Council’s policy that where a relevant representation is made to any application within the area of the Dalston SPA or Shoreditch SPA, the applicant will need to demonstrate that the proposed activity and the operation of the premises will not add to the cumulative impact that is currently being experienced in these areas. This policy is to be strictly applied. It should also be noted that the;
● quality and track record of the management;
● good character of the applicant; and
● extent of any variation sought May not be in itself sufficient.
It should be noted that if an applicant can demonstrate that they will not add to the cumulative impact in their operating schedule and at any hearing, then the Core Hours Policy within LP3 will apply.

It also appears that the premises used to be an office space so there may be planning implications due to the current use.

The above representations are supported by the following evidence and information.

The Licensing Act 2003, guidance issued by the Home Office under s182 of the Licensing Act 2003

Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

The applicant should demonstrate that the additional activity will not add to the cumulative impact if it were to be granted. The applicant is therefore invited to make further submissions as to how this will be achieved.

Name: **David Tuitt (Business Regulation Team Leader) - Licensing and Technical Support**

13 April 2022

AlwaysDreaming License Application - 44 Rivington Street

1 message

[redacted] 18 March 2022 at 16:39
To: licensing@hackney.gov.uk, [redacted]

Hi

We are residents of both [redacted] Charlotte Rd, London EC2A [redacted].

I noticed there is a license application pasted to the window of AlwaysDreaming T/A Dream Factory on 44 Rivington Street.

There is no application number or anything visible on the notice pasted on the windows, so I'm not sure the best way to proceed with objecting to this application. After search your online registry I cannot find this application either. Please would you enter this as a formal objection to this premises license application:

Charlotte Road is a mixed residential / business road and has no clubs on the street, other than a single bar on the corner of Rivington and Charlotte Road, which closes at 12pm. The road is a relative oasis in Shoreditch and generally allows residents to enjoy a peaceful, quiet enjoyment of their environment. As residents we are regulars at many of the restaurants and bars in the area and enjoy good relations with them.

Dream Factory is a new business in the area and the premises they now occupy have historically been used as retail premises. Their premises is on the corner of Rivington and Charlotte Road, [redacted] the road from the bedrooms of our private residences at number [redacted] and [redacted] Charlotte Road.

As a summary the application for a license for both music and for the supply of alcohol covers the entire week from Monday->Sunday with proposed closing times as follows:

Plays:
Monday-Sunday 09:00-22:00

Live Music:
Monday-Sunday 12:00-23:00

Music:
Monday-Thursday 07:30-1AM
Friday-Saturday 07:30-2AM
Sunday: 09:30-Midnight

Supply of Alcohol (on and off Sales):
Monday-Thursday 12-1AM
Friday- 12-2AM
Saturday 10-2AM
Sunday: 10-12

On previous occasions when Dream Factory have had private events with music, the volume was excessive and have caused complaints. The management of guests was poor, leading to a spillover onto the street causing further nuisance to residents and to traffic.

Considering the following:
- the proposed licensing arrangements far exceed the existing premises licenses for the bar (on the corner of Rivington and Charlotte Road)
- the proposed licensing essentially covers playing music almost 20hours a day, from early morning 7:30AM to 1 or 2AM
- the applicants premises are not noise-proofed, so any music at any time will cause a nuisance
- the supply of alcohol will lead to more street noise, which is already at a very high level
- the proximity of the premises to residential properties
- historically Dream Factory has not shown to be considerate of their residential neighbours

We strongly object to any change of the existing premise licensing provisions

Regards
[redacted]
Charlotte Road
EC2A [redacted]

Re: Licence Application - week ending 18/03/2022

1 message

[redacted] 25 March 2022 at 18:29
To: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>

I would like to register my objection to the application of The Dream Factory, 44 Rivington Street, specifically this section: "to authorise the supply of alcohol for consumption on and off the premises from 12:00 to 01:00am Mon to Thur,12:00 to 02:00am Fri, 10:00 to 02:00am Sat and from 10:00 to 12:00 Sun."

Given the applicant's location in the Special Policy Area, surely the presumption is that new licences should be refused. The area is over saturated with licensed premises. Past events at this site have been marked by unbearably loud music blasting out into the neighbourhood. The building appears to lack soundproofing, but in any case, crowds spill onto the street, causing public nuisance and disorder As a nearby local resident, I feel strongly that this license should be refused on the grounds of prevention of public nuisance, prevention of crime & disorder and for the protection of public safety.

Please keep my personal details confidential.

Many thanks,

[redacted] Hoxton Square
N1 [redacted]

On Fri, 25 Mar 2022 at 11:36, Licensing (Shared Mailbox) <licensing@hackney.gov.uk> wrote:

> Dear All,
>
> Please see attached the list of applications received by the Licensing Service during the above period.
>
> Kind Regards,
>
> Licensing Service
> London Borough of Hackney
> Tel: 020 8356 2431
> Email: licensing@hackney.gov.uk
> www.hackney.gov.uk/licensing
>
>
>
>
> Disclaimers apply, for full details see: https://hackney.gov.uk/email-disclaimer

Objection to Licensing request - Alwaysdreaming LTD trading as Dream Factory

1 message

[redacted] 28 March 2022 at 17:30
To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>, Steve Race <steve.race@hackney.gov.uk>, "Kam Adams (Cllr)" <kam.adams@hackney.gov.uk>

Dear sirs

Iam writing to object to the application of an alcohol and late opening license for Alwaysdreaming LTD trading as Dream Factory

44 Rivington Street EC2a 3QP has historically been a shop and there has never been a bar at this location. Let alone a bar with an entertainment license to 2am
The applicant has not requested a change of use via the planning department to move from retail to Bar. So the correct business rates and night-time levy can not be applied.
A new bar at this location will also change the local amenity and streetscape in a conservation area. This would have been addressed by planning. If an application to change the use had been made.

Protection of Children from harm
The applicant requests Off site sales of alcohol. This type of alcohol sales are a particular issue in the shoreditch area. It is known to encourage underage drinking as the server of Alcohol is often unaware of the eventual recipient of the drink. This should declined.

Prevention of public nuisance
The shop is not designed to be a bar. It has no sound suppression and therefore it will create considerable disturbance to the residential neighbours around it.
It does not have a double entrance way door, The glass in the shop frontage which covers the entire external surface of this shop is floor to ceiling and single pane. So every sound made inside the bar will be communicated outside to the residents.

Public Safety
Noise is an underestimated threat that can cause a number of short- and long-term health problems, such as for example sleep disturbance, cardiovascular effects, poorer work and school performance, hearing impairment, etc.

The WHO guidelines for community noise recommend less than 30 A-weighted decibels (dB(A)) in bedrooms during the night for a sleep of good quality and less than 35 dB(A) in classrooms to allow good teaching and learning conditions.

The WHO guidelines for night noise recommend less than 40 dB(A) of annual average (Lnight) outside of bedrooms to prevent adverse health effects from night noise.
Source:
https://www.euro.who.int/en/health-topics/environment-and-health/noise/data-and-statistics#
An additional report on the health impacts of sound in the UK can also be found here
https://www.eea.europa.eu/themes/human/noise/noise-fact-sheets/noise-country-fact-sheets-2021/united-kingdom

The impact of long term exposure to sound on the development of Ischemic Heart disease, Cognitive Impairment in children and also premature mortality in adults. The duty of care by Hackney council to its resident population means the night-time economy and its impact should be considered both within a legal and also a health context.

It should be noted that the applicants did use TENS notices during the summer of 2021, this revealed their inexperience in managing a venue, There was no door security, Music was very loud, the patrons were very young and there appeared to be no challenge 25 policy in place. After hours, there was no dispersal planning and patrons frequently blocked the roadway and overstayed the opening times.

This part of Shoreditch is home to a large number of residents. With a wide range of ages from the retired down to primary school-age children. It is wrong to think of Shoreditch as simply a night-time economy and an adult playground. It is home to a large amount of residents 17,000 are registered to vote in the Shoreditch ward. We have a primary school in Hoxton sq. With many families calling Shoreditch home. Residents have a right to both safety and sleep.

The junction of Charlotte Road and Rivington street houses over 30 people. All with windows that overlook the applicant's location

Crime prevention
The Special Policy Area constraints mention that any new licences should not add to the cumulative impact on local residents.
The crime statistics for the area, show that crime has been steadily rising in line with each new bar added to the SPA.
The stats from London Ambulance also show the same rise in the need for medical support.

The stats also show the peak of events occur after closing time midnight to 3am
This is exactly when this bar proposes to evict its patrons adding to the burden on already stretched police and emergency services.
Crime is already a considerable issue in the small narrow streets of Shoreditch. Exactly where this proposed bar will be located.

Because of all the above, I requested that the application is refused

[redacted] Charlotte road
London
EC2a [redacted]

Dream Factory, 44 Rivington Street EC2A 3QP

1 message

[redacted] 31 March 2022 at 09:58

Reply-To: [redacted]

To: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>

Dear Hackney Licensing

I write to object to the application by Dream Factory at 44 Rivington Street. Of particular concern are the applications for live and recorded music at any hours, alcohol at any hours (and even more so past standard operating hours), and any element of off-premise service. I believe the application should be rejected in its entirety.

This property is located in one of the most densley populated intersections in all of Shoreditch, and already suffers from multiple pubs and clubs within 100 metres. The application acknowledges none of these other venues. Literally on top of the venue are multiple bedroom units, many with children. Put simply, this location is inappropriate for an additional license. Noise from people congregating and imbibing echoes around the dense urban fabric, so much so that the Rivington Pub prohibits outdoor drinking after 9pm. This license seeks to extend late, late into the night.

In terms of specific objections, the application will introduce yet another venue into an area already notorious for excessive alcohol consumption, violence and filth. I thus object for the following reasons:

1. The premises are located smack in the middle of the Shoreditch Special Policy Area, and therefore should be rejected out of hand as the applicant has made absolutely no attempt to even address the cummulative impact and the requirements of the SPA. In terms of process, the applicant shouldn't be able to punt and introduce new evidence at a hearing. The application should be complete NOW and rejected if not complete.

2. This address is located next to some of London's busiest bars. The area surrounding the site is often an open-air club, with violence, vomiting, urination, defecation, drug use and unsociable conduct late into the night, presenting real safety and security issues. According to Hackney Public Health, the area surrounding this venue already has an exceptionally high rate of alcohol-related ambulance pick-ups. Expanding an open-air drinking site will inevitably contribute to the cumulative impact.

3. The protection of children from harm is vital. Shoreditch is overwhelmed with inebriated and unsociable people due to the concentration of drinking establishments. Evenings attract violence, illicit acts and vile behaviour, and residents have their doors smashed, front doors urinated and defecated on, etc. Residents fear for the safety of their children – of which there are a significant number - who have to walk through this already overwhelmed gauntlet of revelry. The intersection of Rivington and Charlotte is already virtually a no-go area for a sensible family with children.

If this application will be going to the Planning Sub-Committee I would like to be advised of the date.

Yours sincerely

[redacted]

Batemans Row EC2A [redacted]

(I do not consent to the release of any personally identifiable information)

Dream Factory, 44 Rivington Street

1 message

[redacted] 31 March 2022 at 16:19

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>

Dear Hackney Licensing

I write to object to the application by Dream Factory at 44 Rivington Street. Of particular concern are the applications for live and recorded music at any hours, alcohol at any hours (and even more so past standard operating hours), and any element of off-premise service. I believe the application should be rejected in its entirety. This was a clothing shop for many years, and should remain as such, not another drinking venue.

This property is located in one of the most densely populated intersections in all of Shoreditch, and already suffers from multiple pubs and clubs within 100 metres (such as Strongrooms and Ballie Ballerson). The application acknowledges none of these other venues. Literally on top of the venue are multiple bedroom units, many with children. Put simply, this location is inappropriate for an additional license. Noise from people congregating and imbibing echoes around the dense urban fabric, so much so that the Rivington Pub directly across the street prohibits outdoor drinking after 9pm. This license seeks to extend late, late into the night.

In terms of specific objections, the application will introduce yet another venue into an area already notorious for excessive alcohol consumption, violence and filth. I thus object for the following reasons:

1. As the premises are located directly in the middle of the Shoreditch Special Policy Area it should be rejected out of hand, as the applicant has made absolutely no attempt to even address the cummulative impact and the requirements of the SPA. In terms of process, the applicant shouldn't be able to punt and introduce new evidence at a hearing. The application should be complete NOW and rejected if not complete. Granting this licence would be a huge step backward and fly in the face of the goals of the Shoreditch SPA.

2. This address is located next to some of London's busiest bars. The area surrounding the site is often an open-air club, with violence, vomiting, urination, defecation, drug use and unsociable conduct late into the night, presenting real safety and security issues. According to Hackney Public Health, the area surrounding this venue already has an exceptionally high rate of alcohol-related ambulance pick-ups. Expanding an open-air drinking site will inevitably contribute to the cumulative impact.

3. The protection of children from harm is vital. Shoreditch is overwhelmed with inebriated and unsociable people due to the concentration of drinking establishments. Evenings attract violence, illicit acts and vile behaviour, and residents have their doors smashed, front doors urinated and defecated on, etc. Residents fear for the safety of their children – of which there are a significant number - who have to walk through this already overwhelmed gauntlet of revelry. The intersection of Rivington and Charlotte is already virtually a no-go area for a sensible family with children.

If this application will be going to the Planning Sub-Committee I would like to be advised of the date.

Yours sincerely

[redacted]

Batemans Row EC2A [redacted]

[redacted]

(I do not consent to the release of any personally identifiable information)

Dreamfactory Application to Extend Licensing Hours

1 message

[redacted] 6 April 2022 at 12:49

To: licensing@hackney.gov.uk

Dear Sir / Madam,

We are writing to object to the extension of hours for the serving of alcohol beyond 11:00pm.

Note that we live on Mills Court and we find that public nuisance is a major problem particularly as people move to and from the city (Liverpool Street Station direction) and the Hoxton Square / Rivington / Shoreditch Triangle area). People are often and very drunk and shouting loudly. This is of particular concern when this behaviour occurs within Mills Court as people take this short cut when moving between venues.

This problem has resulted in us not being able to sleep at night. We have resorted to ear plugs and white noise generation to help but this still is a major problem (particularly after 11:00pm).

We therefore would request that any license (if granted) is restricted to 11:00pm to avoid compounding this already major Public Nuisance problem.

Kind regards

[redacted]

[redacted] Mills Court

EC2a[redacted]

RECEIVED IN CORPORATE BUSINESS SUPPORT
18
11 APR 2022
LONDON BOROUGH OF HACKNEY

Hackney Council - Licensing
1Hillman Street
London E81DY

To whom it may concern

I am writing to object to the application of an alcohol and late opening license for Alwaysdreaming LTD trading as Dream Factory.

My wife and I are residents of the area [redacted] Mills Court, EC2A[redacted] and already suffer major alcohol induced noise and public nuisance in and around the area of Mills Court which is close to the location of the said application. This public nuisance is caused by the serving of alcohol late into the night. Often this is caused by people traversing between venues late at night and using Mills Court for this traversing).

44 Rivington Street EC2a 3QP has historically been a shop and there has never been a bar at this location. Let alone an alcohol serving location with a license to 2am.

A new alcohol serving facility at this location will also contribute to the area's existing major public nuisance problems caused by alcohol induced shouting / screaming and bad behaviour.

Off-Site Alcohol Sales
The applicant also requests Off site sales of alcohol. This type of alcohol sales is a particular issue in the Shoreditch area. It is known to encourage underage drinking as the server of Alcohol is often unaware of the eventual recipient of the drink.
It also contributes to public nuisance street drinking / noise / bad behaviour. This application should declined.

Public Nuisance - Lack of Sound Suppression
The shop is not designed to be a bar. It has no sound suppression and therefore it will create considerable disturbance to the residential neighbours around it.

Noise is an underestimated threat that can cause a number of short- and long-term health problems, such as for example sleep disturbance, cardiovascular effects, poorer work and school performance, hearing impairment, etc.

The WHO guidelines for community noise recommend less than 30 A-weighted decibels (dB(A)) in bedrooms during the night for a sleep of good quality and less than 35 dB(A) in classrooms to allow good teaching and learning conditions.

The WHO guidelines for night noise recommend less than 40 dB(A) of annual average (Lnight) outside of bedrooms to prevent adverse health effects from night noise.

This part of Shoreditch is home to a large number of residents. With a wide range of ages from the retired down to primary school-age children. It is wrong to think of Shoreditch as simply a night-time economy and an adult playground. It is home to a large amount of residents 17,000 are registered to vote in the Shoreditch ward. We have a primary school in Hoxton sq. With many families calling Shoreditch home. Residents have a right to both safety and sleep.

The junction of Charlotte Road and Rivington street houses over 30 people. All with windows that overlook the applicant's location

Crime prevention
The Special Policy Area constraints mention that any new licences should not add to the cumulative impact on local residents.
The crime statistics for the area, show that crime has been steadily rising in line with each new bar added to the SPA.
The stats from London Ambulance also show the same rise in the need for medical support.

The stats also show the peak of events occur after closing time midnight to 3am
This is exactly when this bar proposes to evict its patrons adding to the burden on already stretched police and emergency services.
Crime is already a considerable issue in the small narrow streets of Shoreditch (like Mills Court).

Because of all the above, I requested that the application is refused. If it is approved I implore the Council that no ability to sell alcohol after 11pm is permitted.

Your Faithfully

[redacted]
[redacted] Mills Court
London EC2A [redacted]

Hackney

Licensing (Shared Mailbox) <licensing@hackney.gov.uk>

C7

Objection Application Always Dreaming Ltd 44 Rivington Street

1 message

[redacted] 8 April 2022 at 15:48

To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>

Dear Sir/Madam,

I am writing to STRONGLY OBJECT to the application of an alcohol and late opening license for Alwaysdreaming LTD trading as Dream Factory with base in 44 Rivington Street EC2A 3QP.

44 Rivington Street has historically been a shop and there has never been a bar at this location. Let alone a bar with an entertainment license to 2am.

The applicant has not requested a change of use via the planning department to move from retail to Bar. So the correct business rates and night-time levy can not be applied.
A new bar at this location will also change the local amenity and streetscape in a conservation area. This would have been addressed by planning. If an application to change the use had been made.

I would like to suggest to just take a quick look to their website:

https://dreamfactory.ventures

An unrealistic membership with no requirements, a few pictures of party times, and that's about it.

They suppose to run a photo a video studio where there is not equipment or installations. The lack of furniture or even desks suggests that this business was never planned to be an office or working space. From day one was conceived as a party venue and operated with no license. They hired dj's and had two bars panels serving alcohol (no license).

We previously reported multiple times this venue to licensing and pollution since November 2021.

Please do check some of the previous emails to licensing/noise pollution complaint departments including real photos from neighbours and Dream Factory social networks as well:

Email dated 6th November 2021 at 14:53

"Dear Sir/Madam,

I'm writing in behalf of the neighbours from Charlotte Road we are extremely concerned about the venue Dream Factory located in 44 Rivington St. and we would like to report them if they don't actually hold an alcohol and music license.

They are advertised as an office for content creation but the reality is that they organised parties and events very often adding noise pollution to the already saturated area. There is also adding danger in the road as they celebrate the parties outside with a lot of people drinking… It is not a pedestrian road so cars drive pass by.

I send attached pictures of their actual events with life music and alcohol. It is pretty clear the nature and volume of their parties that they even advertise on their website and social media.

We have enough party venues around with an excess of alcohol licenses to also add on with offices organising events.

Thank you very much,

King regards"

Email dated 7th November 2021 at 17:09

"Hi pollution support@hackney.gov.uk

Just to add to [redacted] email below, the owners of the Dream Factory also caused extreme noise and environmental pollution the weekend before on Friday 29th October.

The music was so loud you could feel it in our flat. I put up with it until 10.30/11pm and then I politely asked them to turn it down, they said they would but did not, that was on three separate occasions that evening. There was no crowd control (see pics below) and lots of litter/drunken people on the street.

They also paid no attention to the Hackney community patrol officers from the council or the police who had to attend twice that evening. This was reported to Hackney noise pollution and the non-emergency police number. There should also be records from the police who were called by other neighbours.

I subsequently flagged this to the Dream Factory via their social media account (message to their inbox and post on their wall) but have received no response.

Please can you issue them with a formal warning in writing as in person communication is having no impact.

Thanks"

I would like to object no just because of their background but for the reasons above:

Protection of Children from harm
The applicant requests Off site sales of alcohol. This type of alcohol sales are a particular issue in the shoreditch area. It is known to encourage underage drinking as the server of Alcohol is often unaware of the eventual recipient of the drink. This should declined.

Prevention of public nuisance
The shop is not designed to be a bar. It has no sound suppression and therefore it will create considerable disturbance to the residential neighbours around it.
It does not have a double entrance way door, The glass in the shop frontage which covers the entire external surface of this shop is floor to ceiling and single pane. So every sound made inside the bar will be communicated outside to the residents.

Public Safety
Noise is an underestimated threat that can cause a number of short- and long-term health problems, such as for example sleep disturbance, cardiovascular effects, poorer work and school performance, hearing impairment, etc.

It should be noted that the applicants did use TENS notices during the summer of 2021, this revealed their inexperience in managing a venue, There was no door security, Music was very loud, the patrons were very young and there appeared to be no challenge 21 policy in place. After hours, there was no dispersal planning and patrons frequently blocked the roadway and overstayed the opening times.

This part of Shoreditch is home to a large number of residents. With a wide range of ages from the retired down to primary school-age children. It is wrong to think of Shoreditch as simply a night-time economy and an adult playground. It is home to a large amount of residents 17,000 are registered to vote in the Shoreditch ward. We have a primary school in Hoxton sq. With many families calling Shoreditch home. Residents have a right to both safety and sleep.

The junction of Charlotte Road and Rivington street houses over 30 people. All with windows that overlook the applicant's location

Crime prevention
The Special Policy Area constraints mention that any new licences should not add to the cumulative impact on local residents.
The crime statistics for the area, show that crime has been steadily rising in line with each new bar added to the SPA.
The stats from London Ambulance also show the same rise in the need for medical support.

The stats also show the peak of events occur after closing time midnight to 3am
This is exactly when this bar proposes to evict its patrons adding to the burden on already stretched police and emergency services.
Crime is already a considerable issue in the small narrow streets of Shoreditch. Exactly where this proposed bar will be located.

Because of all the above, I requested that the application is refused

[redacted] Charlotte road
London
EC2A [redacted]

C [redacted] Sent - Hotmail 6 November 2021 at 14:53

Dream Factory - 44 Rivington St

To: licensing@hackney.gov.uk; [redacted] Details

Dear Sir/Madam,

I'm writing in behalf of the neighbours from Charlotte Road we are extremely concerned about the venue Dream Factory located in 44 Rivington St. and we would like to report them if they don't actually hold an alcohol and music license.

They are advertised as an office for content creation but the reality is that they organised parties and events very often adding noise pollution to the already saturated area. There is also adding danger in the road as they celebrate the parties outside with a lot of people drinking… It is not a pedestrian road so cars drive pass by.

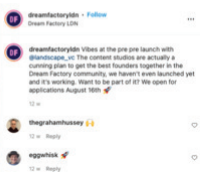
I send attached pictures of their actual events with life music and alcohol. It is pretty clear the nature and volume of their parties that they even advertise on their website and social media.

We have enough party venues around with an excess of alcohol licenses to also add on with offices organising events.

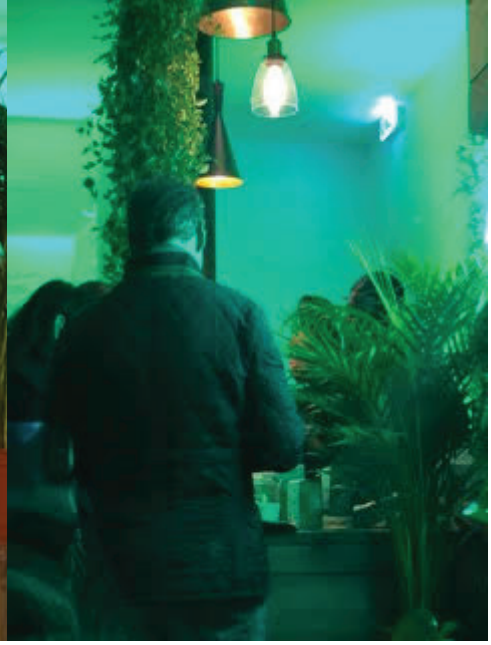
Thank you very much,

King regards,

[redacted]

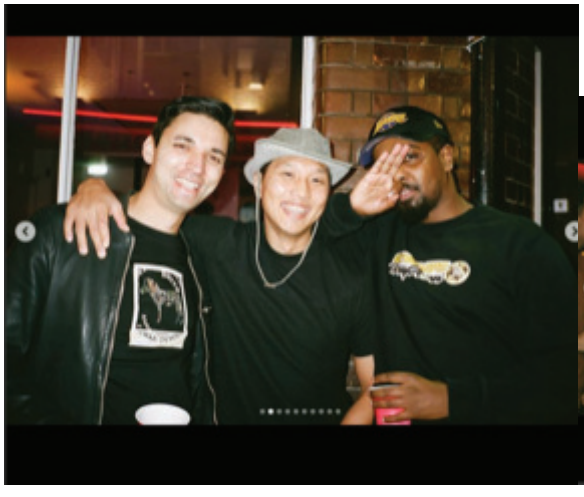


Rivington Street

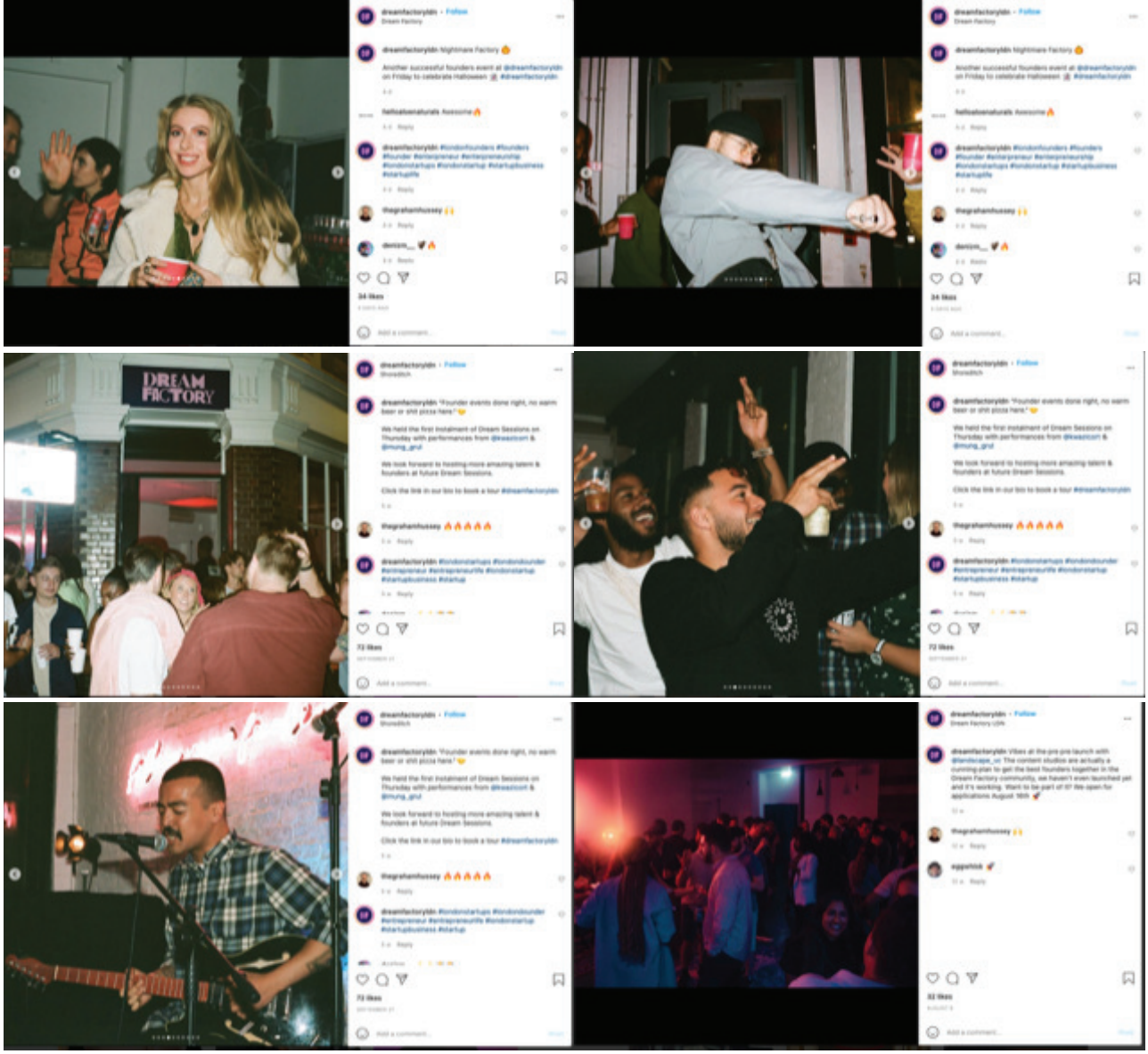


DREAM FACTORY

Rivington Street
DREAM FACTORY



dreamfactorylds
dreamfactorylds Nightmare Factory
helloaloenaturals Awesome
Reply
Reply
Reply
Reply
14 likes
Add a comment...


DREAM FACTORY

Hackney

Licensing (Shared Mailbox) <licensing@hackney.gov.uk>

C8

OBJECTION Application Always Dreaming Ltd

1 message

[redacted] 8 April 2022 at 16:01

To: licensing@hackney.gov.uk

Dear Sir/Madam,

I am writing to STRONGLY object to the application of an alcohol and late opening license for Alwaysdreaming LTD trading as Dream Factory with base in 44 Rivington Street EC2A 3QP.

There are multiple complaints coming from many residents regarding their lack of licensing and noise/disturbance to the area.

At the weekends there have been many times when I personally had to meet the police that were standing outside this venue. Since their opening we were suspicious of the name and typography very similar to clubs nearby.

The lack of furniture and people during the day made me think that it was a “cover” party and events venue with no license. Their website and promotions seems fake.

The only experience I have with the venue is with police outside, extreme street disturbance and noise pollution. No security on site, bad management and a COMPLETE LACK OF RESPECT FOR THE AREA OR THE RESIDENTS.

44 Rivington Street has historically been a shop and there has never been a bar at this location. Let alone a bar with an entertainment license to 2am

The applicant has not requested a change of use via the planning department to move from retail to Bar. So the correct business rates and night-time levy can not be applied.
A new bar at this location will also change the local amenity and streetscape in a conservation area. This would have been addressed by planning. If an application to change the use had been made.

Protection of Children from harm
The applicant requests Off site sales of alcohol. This type of alcohol sales are a particular issue in the Shoreditch area. It is known to encourage underage drinking as the server of Alcohol is often unaware of the eventual recipient of the drink. This should declined.

Prevention of public nuisance
The shop is not designed to be a bar. It has no sound suppression and therefore it will create considerable disturbance to the residential neighbours around it.
It does not have a double entrance way door, The glass in the shop frontage which covers the entire external surface of this shop is floor to ceiling and single pane. So every sound made inside the bar will be communicated outside to the residents.

Public Safety
Noise is an underestimated threat that can cause a number of short- and long-term health problems, such as for example sleep disturbance, cardiovascular effects, poorer work and school performance, hearing impairment, etc.

The WHO guidelines for community noise recommend less than 30 A-weighted decibels (dB(A)) in bedrooms during the night for a sleep of good quality and less than 35 dB(A) in classrooms to allow good teaching and learning conditions.

It should be noted that the applicants did use TENS notices during the summer of 2021, this revealed their inexperience in managing a venue, There was no door security, Music was very loud, the patrons were very young and there appeared to be no challenge 21 policy in place. After hours, there was no dispersal planning and patrons frequently blocked the roadway and overstayed the opening times.

This part of Shoreditch is home to a large number of residents. With a wide range of ages from the retired down to primary school-age children. It is wrong to think of Shoreditch as simply a night-time economy and an adult playground. It is home to a large amount of residents 17,000 are registered to vote in the Shoreditch ward. We have a primary school in Hoxton sq. With many families calling Shoreditch home. Residents have a right to both safety and sleep.

The junction of Charlotte Road and Rivington street houses over 30 people. All with windows that overlook the applicant's location

Crime prevention
The Special Policy Area constraints mention that any new licences should not add to the cumulative impact on local residents.
The crime statistics for the area, show that crime has been steadily rising in line with each new bar added to the SPA.
The stats from London Ambulance also show the same rise in the need for medical support.

The stats also show the peak of events occur after closing time midnight to 3am
This is exactly when this bar proposes to evict its patrons adding to the burden on already stretched police and emergency services.
Crime is already a considerable issue in the small narrow streets of Shoreditch. Exactly where this proposed bar will be located.

Because of all the above, I requested that the application is refused

[redacted]
Charlotte road
London

Hackney

Licensing (Shared Mailbox) <licensing@hackney.gov.uk>

C9

Objection to the Dream Factory licensing application

1 message

[redacted] 9 April 2022 at 17:38

To: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>

Dear all,

We are writing to object to the application for an alcohol selling and serving, music and late opening licence by Always Dreaming LTD trading as Dream Factory at 44 Rivington Street EC2A 3QP.

Background

Shoreditch is home to a large number of residents, across a wide range of ages and circumstances. It is a mistake to assume that Shoreditch is simply a night-time economy catering to people who come here for a good time. Shoreditch is part of the Hoxton East and Shoreditch Ward of Hackney which is home to over 10,000 residents. Residents have a right to both safety and sleep.

In the past 12 months or so, there has been a marked increase in crime, violence, drug-taking, persistent noise disturbances and other anti-social behaviour associated with the area's night-time economy. There is already a struggle by the police and council authorities to ensure that the neighbourhood is safe for residents, that anti-social behaviour is kept to a minimum and that residents' physical and mental health is not adversely affected by the night-time economy. Granting another permission for late opening, on-premises alcohol consumption and sales of alcohol for off-premises consumption late into the night will create more problems for residents and the authorities, especially bearing in mind the unsuitable venue and location proposed in this case.

We are not confident that the increase in activity can be managed successfully, especially given the inability of the authorities to control the significant noise pollution and anti-social behaviour that occurred between the summer of 2021 and the revocation of Cargo's licence.

Venue

44 Rivington Street EC2A 3QP has historically been a shop at the crossing of Rivington Street and Charlotte Road, in an area with narrow cobbled streets and buildings from the mid to late 19th century, which is in the centre of the South Shoreditch conservation area. Many of the buildings nearby are primarily residential. According to the South Shoreditch Conservation Area Appraisal and Management Plan, the building itself is one that is labelled 'positive' for its contribution to the conservation area. This means special attention should be paid to preserving its characteristic architectural details.

This space is not designed to be a music venue or a late night venue in general. It has no sound suppression - it does not have a double entrance door and the entire single space on the ground floor has a glass frontage with what appear to be single-glazed glass windows from floor to ceiling. This does not allow for sufficient noise insulation for a night time venue. Allowing the space to be used for this purpose will inevitably lead to significant disturbances to the residents near the location, especially as music (and the underlying beat) tends to carry much further than other noise.

Other factors

In addition to the music licence, the Dream Factory is (astonishingly) requesting permission to stay open past midnight every single day, and to permit the sale of alcohol for consumption at the location and off-site into the early hours. Anti-social behaviour across South Shoreditch caused by alcohol consumption (both in venues and off-site) in the Hackney late-night economy is already a significant issue in the Shoreditch area (as well as neighbouring Tower Hamlets). It contributes to crime, violence, noise disturbances and other serious anti-social behaviour in the neighbourhood streets between midnight and 5am. It seems extraordinary for a venue to make such a bold and disproportionate application in these circumstances, especially in light of its fundamental architectural unsuitability for the role proposed.

In addition to the obvious problems with crime, violence and anti-social behaviour, the problems caused by noise disturbances through the night and an inability for residents to sleep through the night tend to be underestimated or ignored as a significant side effect of the night-time economy. Interrupted sleep causes a number of short- and long-term health problems, which include cardiovascular issues, weight gain, anxiety and depression.

Given the residents' regular reporting of the various issues to the police, there is a clear link between night-economy venues focussed on alcohol consumption, music and larger groups and these disturbances.

Please consider the witness statements residents submitted in relation to the review of Cargo's licence - these illustrate the disturbances and the impact of the night-time economy on residents very well. While the closure of Cargo has led to a reduction, it has by no means eliminated the problems faced by residents of Shoreditch.

Residents cannot be expected to live in neighbourhoods where they feel intimidated by non-local night time revellers and where their physical and mental health is at risk from the on-going anti-social behaviours and noise disturbances.

We also anticipate that this application, if granted, would lead to an increase in the costs to Hackney Council of cleaning up and keeping the streets in good order around the venue.

The obligation on Hackney Council to consider its resident population means the night-time economy and impact on the health of the residents needs to be considered alongside any economic and other factors. It would plainly be disproportionate and irrational for Hackney Council to grant this application - reflecting a disregard for the Council's duties to respect the rights and interests of local residents.

Because of all of the above, we request that this application be refused outright. We consider the application to be so ambitious that it would be unreasonable to grant it with modifications because, to be effective, such modifications would require a complete revision to the proposed usage.

Please do not share our personal details with the applicants. Please also add us to your mailing list for notifications about local licence applications.

Many thanks and kind regards,

[redacted] Cleeve House
Calvert Avenue
London E2 [redacted]

Objection to application at Dream Factory 44 Rivington Street, London EC2A 3QP

1 message

[redacted] 10 April 2022 at 20:42
To: "Licensing (Shared Mailbox)" <licensing@hackney.gov.uk>

Dear Sir/Madam,

RE: Dream Factory- 44 Rivington Street, London EC2A 3QP- application for a premises licence (alcohol and music)

I am writing to object strongly to the above application for the following reasons.

The premises are in the Special Policy Area which was created due to the existing saturation of licenced premises and to prevent the cumulative impact of added licenced premises on local residents. Shoreditch is increasingly a problematic area in respect of the night economy. The increasing abuse of public spaces and streets by drinkers and clubbers creates an extremely negative impact on residents, their health, and amenity.

Prevention of public nuisance

Currently, the premises are a shop at the corner of Charlotte Road and Rivington Street. The shop is not designed for music playing. It has absolutely no sound proofing and large glazed windows on all sides. I live opposite to the shop and there are many other residents around in the area. The narrow streets in the area act as an acoustic canyon which amplifies all sounds. The applicants have run previous events at this shop and the music was so loud that my windows were shaking, my stress level went through the roof and I could neither sleep, work, or peacefully enjoy being at home. This nuisance continued even after politely requesting the music volume to be turned down. There was no consideration given to surrounding residents.

In addition, there was absolutely no crowd control with large groups of people spilling into the street and being extremely noisy even after the events had stopped. Piles of empty bottles and other trash were left in the street and there was no attempt to clean it. The front door had to be left open for ventilation as there appear to be no other ways to ventilate.

I am not aware that there is planning approval for such activities. In previous events, the place was absolutely packed with people spilling into the street. There did not appear to be any control on the number of people allowed inside or outside. The premises would require sound proofed ventilation, very serious sound proofing generally and other amenities to allow music to be played even at low decibel levels.

Protection of children from harm

The applicant requests off site sale of alcohol. This area of Shoreditch has seen numerous underage people drinking in the street and creating a public nuisance. There is already a saturation of off-site alcohol sale in the area and this would further exacerbate the issues.

Crime prevention

Crime statistics for the area, show that crime has been increasing as new licenced premises have been added to the area.
Same for ambulance services, which have seen increased demand in the area. The crime and medical issues are usually prevalent after late closing time until about 3am. There is plenty of evidence of illegal substance usage in the surrounding streets and additional night time licences will only increase this considerable impact on everyone and on already stretched police and emergency services.

Public safety

The increase of drinking patrons in the area is very threatening for local residents. Contrary to intention, having more people discharged from licenced premises into the streets does not lead to a safer environment in this area of Shoreditch. As a female resident I feel very threatened by the behaviour of some patrons or groups of drunken people roaming late at night.
People coming out of bars are urinating or vomiting regularly on our doorsteps and this is also a public health hazard.

Moreover, noise in itself is a threat to health and safety. There is ample evidence of harm created by sleep interruption due to noise. Many residents suffer from sleep interruption due to noisy premises, loud music, or patrons being discharged in the streets.

I therefore request that the application is refused.

Please keep my details confidential. Please keep me informed of any decision or development regarding this application.

Yours sincerely,

[redacted]
[redacted] Charlotte Road
London EC2A [redacted]

Licensing (Shared Mailbox) <licensing@hackney.gov.uk>

C11

Representation 44 Rivington Street EC2A 3QP / 61 Charlotte Road EC2A 3QT

1 message

[redacted] 11 April 2022 at 20:15

To: licensing@hackney.gov.uk

Hello,

as a resident of the address in question I would like to make a representation against playing music 7 days a week, any live music and the granting of an alcohol license.
The building is used residentially in parts and I oppose turning the premises into a noisy party scene impairing the ability to rest and serving alcohol with a number of adverse side-effects among them pollution, noise, aggressive behavior etc.

Kind regards

[redacted]

Dream Factory
44 Rivington Street
London
EC2A 3QP

Hoxton East
and Shoredtich

Always
Dreaming Ltd

Application for a premises licence for plays from 09:00 to 22:00 Mon to Sun, live music from 12:00 to 23:00 Mon to Sun, recorded music from 07:30 to 01:00am Mon to Thur, 07:30 to 02:00am Fri and Sat and from 09:30 to 12:00 Sun and to authorise the supply of alcohol for consumption on and off the premises from 12:00 to 01:00am Mon to Thur, 12:00 to 02:00am Fri, 10:00 to 02:00am Sat and from 10:00 to 12:00 Sun.

licence application Dream Factory 44 rivington street

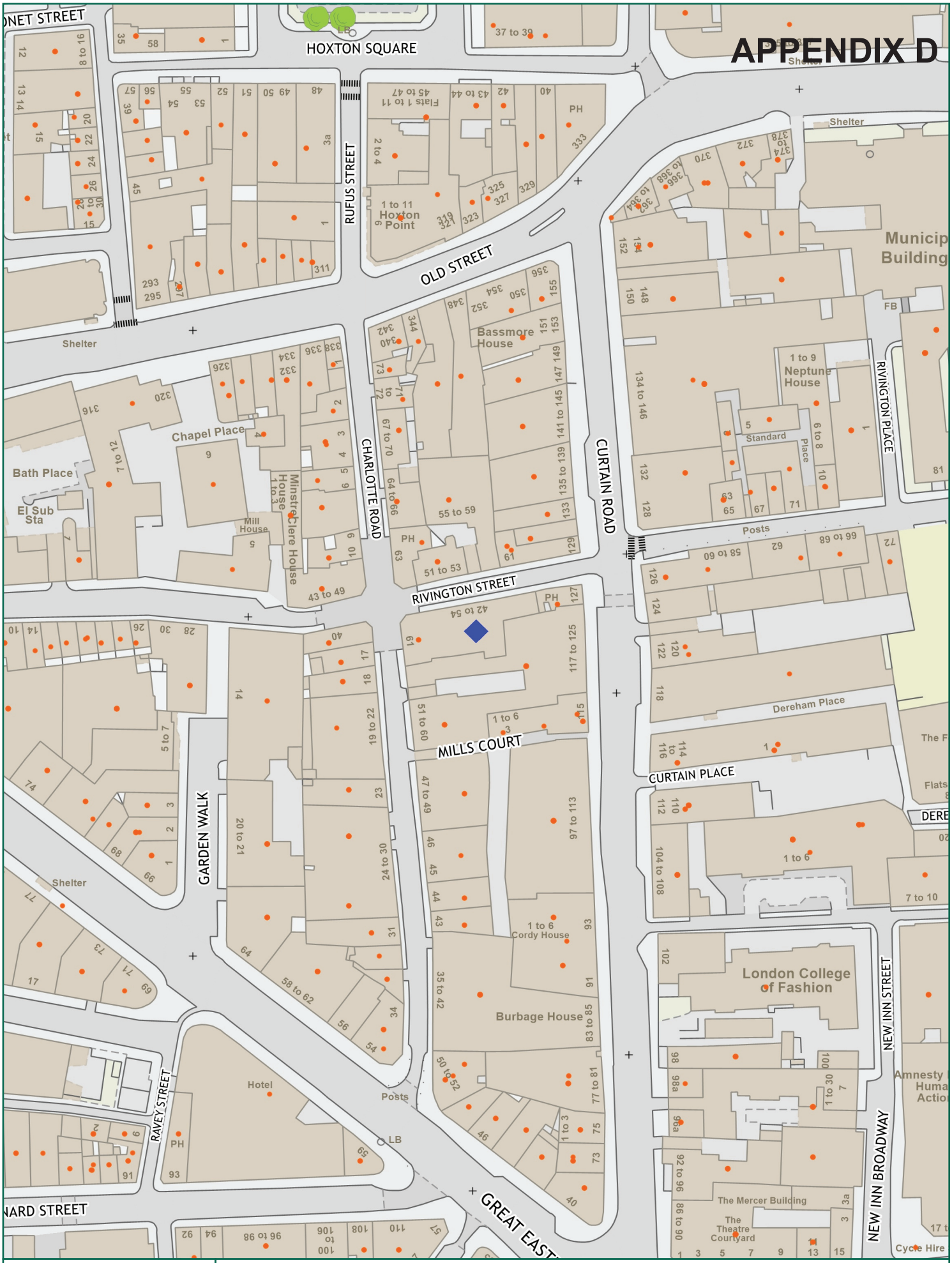
1 message

[redacted] 13 April 2022 at 13:45

To: licensing@hackney.gov.uk

To whom it may concern
I would like to object to the licence application as the owner of the flat at [redacted] rivington street. ESPECIALLY FOR THE OFF SALES OF ALCOHOL.I have owned the property for 10 years, and certainly didn't expect a quiet life in this area... the opposite I appreciated the area for its diversity , life art music etc. However it seems the area has a huge imbalance between the many expensive hotels , the good restaurants galleries and some venues, and the sometimes extreme drunkeness, violence, anti social behaviour ,and basically not a pleasant of safe place to be any more. The nighttime economy I know is important for Shoreditch, but it is pretty much centralised around exaggerated Friday and Saturday nights. So maybe before granting more licences Hackney council should take a better look at the area and what its future could be. Best regards, [redacted]

APPENDIX D



NORTH

Scale: 1:1250 at A4

Dream Factory,44 Rivington Street, EC2A 3QP

Hackney

Ref:	Produced by: unspecified	please specify copyright statement
Monday, June 6, 2022	email:	

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Hackney

For Consideration By	Licensing Sub-Committee
Meeting Date	14 June 2022
Type of Application	Premises Licence
Address of Premises	Open House Hackney, 5 Prince Edward Road, Hackney, E9 5LX
Classification	Decision
Ward(s) Affected	Hackney Wick
Director	Aled Richards

1. **Summary**

1.1. This is an application for a premises licence to allow authorisation for the provision of regulated entertainment and sale of alcohol on Monday to Sunday.

2. **Application**

2.1. Michael Slovich III has made an application for a premises licence under section 17 of the Licensing Act 2003.

2.2. The applicant is seeking authorisation for the following licensable activities and times:

Plays	**Standard Hours:** Wed 19:00-22:30 Thu 19:00-22:30 Fri 19:00-22:30 Sat 19:00-22:30
Live Music	**Standard Hours:** Wed 19:00-23:00 Thu 19:00-23:00 Fri 19:00-23:00 Sat 12:00-16:00 Sat 19:00-23:00 Sun 16:00-21:00
Recorded Music	**Standard Hours:** Mon 12:00-23:00 Tue 12:00-23:00 Wed 12:00-23:00 Thu 12:00-23:00 Fri 12:00-23:00

	Sat 12:00-23:00 Sun 12:00-23:00
Supply of Alcohol (On sales)	**Standard Hours:** Wed 17:00-23:00 Thu 17:00-23:00 Fri 17:00-23:00 Sat 17:00-23:00 Sun 17:00-22:00
The opening hours of the premises	**Standard Hours:** Mon 10:00-23:00 Tue 10:00-23:00 Wed 10:00-23:00 Thu 10:00-23:00 Fri 10:00-23:00 Sat 10:00-23:00 Sun 10:00-23:00

2.3. The application is attached as Appendix A.

3. **Current Status/History**

3.1. The premises is not currently licensed for any activity and it is not located within the Shoreditch Special Policy Area.

3.2. Temporary Event Notices have given in current year at this premises as follows:

Date of the event(s)	Hours
05/06/2022-05/06/2022	00:00-04:00

4. **Representations: Responsible Authorities**

From	Details
Environmental Health Authority (Environmental Protection) (Appendix B1)	Representation received on the grounds of The Prevention of Public Nuisance
Environmental Health Authority (Environmental Enforcement)	Have confirmed no representation following agreed conditions as set out in para 8.1
Environmental Health Authority (Health & Safety)	No representation received
Weights and Measures (Trading Standards)	No representation received
Planning Authority	No representation received

Area Child Protection Officer	No representation received
Fire Authority	Have confirmed no representation on this application
Police (Appendix B2)	Representation received on the grounds of The Prevention of Crime and Disorder and Prevention of Public Nuisance
Licensing Authority	No representation received
Health Authority	No representation received

5. **Representations: Other Persons**

From	Details
1 representation received from and on behalf of local residents. (AppendixC)	Representation received on the grounds of The Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and The Protection of Children from Harm.

6. **Guidance Considerations**

6.1. The Licensing Authority is required to have regard to any guidance issued by the Secretary of State under the Licensing Act 2003.

7. **Policy Considerations**

7.1. Licensing Sub-Committee is required to have regard to the London Borough of Hackney's Statement of Licensing Policy ("the Policy) adopted by the Licensing Authority.

7.2. The Policy applies to applications where relevant representations have been made. With regard to this application, policies, LP1 (General Principles), LP2 (Licensing Objectives), LP3 (Core Hours)are relevant.

8. **Officer Observations**

8.1. If the Sub-Committee is minded to approve the application, the following conditions should be applied the licence:

Supply Of Alcohol (On/Both)

1.No supply of alcohol may be made under the premises licence:
(a) At a time when there is no designated premises supervisor in respect of the premises licence.
(b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

2. Every supply of alcohol under the premises licence must

be made or authorised by a person who holds a personal licence.

3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises -

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

5. 5.1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sales or supply of alcohol.
5.2 The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

5.3. The policy must require individuals who appear to the responsible person to be under 18 years if age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-
A. a holographic mark or
B. an ultraviolet feature.

6. The responsible person shall ensure that:
a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:
- beer or cider:1/2 pint;
- gin, rum, vodka or whisky: 25ml or 35ml; and
- still wine in a glass: 125ml; and

a. these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
b. where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

<u>Minimum Drinks Pricing</u>

7. 7.1 A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

7.2 For the purposes of the condition set out in paragraph 7.1 above -
(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
(i) “permitted price” is the price found by applying the formula - P = D+(DxV) Where -P is the permitted price,
(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(b) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -
(i) the holder of the premises licence,
(ii) the designated premises supervisor (if any) in respect of such a licence, or
(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(c) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer

of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(d) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

7.3 Where the permitted price given by Paragraph 8.2(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub- paragraph rounded up to the nearest penny.

7.4 (1) Sub-paragraph 7.4(2) below applies where the permitted price given by Paragraph 7.2(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Door Supervision

8. Each individual who is to carry out a security activity at the premises must be licensed by the Security Industry Authority.

Conditions derived from Responsible Authority representations

9. The premises shall maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All public areas, entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of the Police or authorised officer.

10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police or an authorised officer of Hackney Borough Council recent data or footage with the absolute minimum of delay when requested.

11. An incident log shall be kept at the premises, and made available immediately to an authorised officer of the Hackney Borough Council or the Police, which will record the following: all crimes reported to the venue any complaints received any incidents of disorder any faults in the CCTV system any refusal of the sale of alcohol any visit by a relevant authority or emergency service.

12. There shall be clear and prominent signage asking all customers to leave quietly and respect local residents.

13. All instances of crime or disorder to be reported by the designated premises supervisor or responsible member of staff to an agreed police contact point, as agreed with the Police.

14. Where the sale or supply of alcohol is taking place employees of the premises must request sight of evidence of the age of any person appearing to be under 25 years of age (Challenge 25). Such evidence may include a driving licence or passport.

15. The premises will display and maintain appropriate signage advising customers of the contact details of the Designated Premises Supervisor.

16. All staff will be given refresher training every six months on the legislation relating to the sales of alcohol to underage persons and drunken persons. Written records of this training shall be kept on the premises and produced to police or other authorised officers upon request. 9) All supply of alcohol for consumption on the premises shall be to guests attending a pre-booked event.

17.There shall be no open containers or drinks taken outside the premises at any time. Those leaving the venue to smoke shall not take their drinks outside.

18.There shall be a maximum of *** tbc *** smokers outside the premises at any one time.

19. Any queues to the premises shall be orderly and shall not block any footway. All queues will be managed by staff.

20.SIA door supervisors shall be employed on a risk assessment basis. When employed, all SIA staff shall wear a high visibility armband or vest to be easily identifiable. They shall enter their name, address, SIA number and times they begin and finish their shift in a daily register. If employed by an agency all agency contact details shall be recorded also.

21. The Licensee shall ensure that all relevant staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where it can be referred to at all times by staff.

22. The Licensee shall ensure that any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. The Licensee shall maintain an adequate supply of waste receptacles provided by his registered waste carrier (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by his waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.

23. In order to minimise the amount of time any waste remains on the public highway in readiness for collection, the Licensee will ensure the timeframe within which it may expect its waste carrier to collect is adhered to.

24.The Licensee shall instruct members of staff to make regular checks of the area immediately outside the premises and remove any litter, bottles and glasses emanating from the premises. A final check should be made at close of business.

25. The Licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacles being carefully placed so as not to cause an obstruction or trip.

26. The current trade waste agreement/duty of care waste transfer document shall be conspicuously displayed and maintained in the window of the premises where it can be conveniently seen and read by persons standing in 5 Edward Road< E9 5LX. This should remain unobstructed at all times and should clearly identify:-

- the name of the registered waste carrier
- the date of commencement of trade waste contract
- the date of expiry of trade waste contract
- the days and times of collection
- the type of waste including the European Waste Code

9. Reasons for Officer Observations

9.1. Conditions 9 to 20 have been proposed by the Police, conditions 21 to 26 have been proposed by Environmental Enforcement. The applicant has agreed to the Environmental Enforcement conditions.

10. Legal Comments

10.1. The Council has a duty as a Licensing Authority under the Licensing Act 2003 to carry out its functions with a view to promoting the following 4 licensing objectives;

- The Prevention of Crime and Disorder
- Public Safety
- Prevention of Public Nuisance
- The Protection of Children from Harm

10.2. It should be noted that each of the licensing objectives have equal importance and are the only grounds upon which a relevant representation can be made and for which an application can be refused or terms and conditions attached to a licence.

11. Human Rights Act 1998 Implications

11.1. There are implications to;

- ***Article 6*** – Right to a fair hearing
- ***Article 14*** – Not to discriminate
- Balancing: ***Article 1***- Peaceful enjoyment of their possession (i.e. a

licence is defined as being a possession) with ***Article 8*** – Right of Privacy (i.e. respect private & family life) to achieve a proportionate decision having regard to the protection of an individuals rights against the interests of the community at large.

12. **Members Decision Making**

12.1. Option 1

That the application be refused

12.2. Option 2

That the application be approved, together with any conditions or restrictions which Members consider necessary for the promotion of the Licensing objectives.

13. **Conclusion**

13.1. That Members decide on the application under the Licensing Act 2003.

Appendices:

Appendix A: Application for a premises licence and supporting documents
Appendix B: Representations from responsible authorities
Appendix C: Representations from other persons
Appendix D: Location map

Background documents

Licensing Act 2003
LBH Statement of Licensing Policy

Report Author	Name: Sanaria Hussain Title: Senior Licensing Officer Email: sanaria.hussain@hackney.gov.uk Tel: 02083562431
Comments for the Group Director of Finance and Corporate Resources prepared by	Name Title Email Tel
Comments for the Director of Legal, Democratic and Electoral Services prepared by	Name Title Email Tel

APPENIDX A

Hackney LA01	**Application for a premises licence to be granted under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Michael Slovich III

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description **5 Prince Edward Road Hackney** **Hackney Wick** **E95LX**			
Post town	LONDON	Postcode	**E9 5LX**

Telephone number at premises (if any)	**0[redacted]**
Non-domestic rateable value of premises	**£1,800,000**

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **Please tick as appropriate**

a)	an individual or individuals *	X	please complete section (A)
b)	a person other than an individual *		
	i as a limited company/limited liability partnership		please complete section (B)
	ii as a partnership (other than limited liability)		please complete section (B)

	iii as an unincorporated association or	please complete section (B)
	iv other (for example a statutory corporation)	please complete section (B)
c)	a recognised club	please complete section (B)
d)	a charity	please complete section (B)
e)	the proprietor of an educational establishment	please complete section (B)
f)	a health service body	please complete section (B)
g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales	please complete section (B)
ga)	a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England	please complete section (B)
h)	the chief officer of police of a police force in England and Wales	please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or	X
I am making the application pursuant to a statutory function or a function discharged by virtue of Her Majesty's prerogative	

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr	X	Mrs	Miss	Ms	Other Title (for example, Rev)		
Surname SLOVICH III					**First names MICHAEL**		
Date of birth [redacted]			I am 18 years old or over		**X**	Please tick yes	
Nationality [redacted]							
Current residential address if different			Same as premises address				

from premises address			
Post town		Postcode	
Daytime contact telephone number	[redacted]		
E-mail address (optional)	[redacted]		
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the [redacted]			

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			**First names**		
Date of birth	I am 18 years old or over		Please tick yes		
Nationality					
Current postal address if different from premises address					
Post town			Postcode		
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		MM		YYYY			
0	1	0	3	2	0	2	2

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			
N	A						

Please give a general description of the premises (please read guidance note 1)

Open House Hackney is a new creative arts centre in the heart of Hackney Wick. Our mission is to create a place of belonging for many different types of people who seek to be creative, build new relationships & experience the arts. We host a regular programme of art exhibitions, workshops, classes & plan to start hosting occasional live music music events.

We are planning to build a small bar in our downstairs gallery space where we will serve a simple selection of wines, beers & cocktails.

We have two spaces where we will require the alcohol license: Our downstairs Street Front gallery & our upstairs Workshop. Our capacity is 50 people in the Street Front Gallery & 100 people in the upstairs Workshop space.

We will not be serving or selling alcohol after 11pm or serving alcohol off the premises.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	N/A

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)		Please tick all that apply
a)	plays (if ticking yes, fill in box A)	X
b)	films (if ticking yes, fill in box B)	
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	X
f)	recorded music (if ticking yes, fill in box F)	X
g)	performances of dance (if ticking yes, fill in box G)	
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J) X

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			**Will the performance of a play take place indoors or outdoors or both – please tick** (please read guidance note 3)		
				Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			**Please give further details here** (please read guidance note 4)		
Tue					
Wed	19.00	22.30	**State any seasonal variations for performing plays** (please read guidance note 5)		
Thur	19.00	22.30			
Fri	19.00	22.30	**Non-standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list** (please read guidance note 6)		
Sat	19.00	22.30			
Sun					

B

Films Standard days and timings (please read guidance note 7)			**Will the exhibition of films take place indoors or outdoors or both – please tick** (please read guidance note 3)		
				Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			**Please give further details here** (please read guidance note 4)		
Tue					
Wed			**State any seasonal variations for the exhibition of films** (please read guidance note 5)		
Thur					
Fri			**Non-standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list** (please read guidance note 6)		
Sat					
Sun					

C

<table>
<tr><td colspan="3">Indoor sporting events
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Please give further details (please read guidance note 4)</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td></tr>
<tr><td>Mon</td><td></td><td></td><td rowspan="2">State any seasonal variations for indoor sporting events (please read guidance note 5)</td></tr>
<tr><td>Tue</td><td></td><td></td></tr>
<tr><td>Wed</td><td></td><td></td><td rowspan="5">Non-standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td>Thur</td><td></td><td></td></tr>
<tr><td>Fri</td><td></td><td></td></tr>
<tr><td>Sat</td><td></td><td></td></tr>
<tr><td>Sun</td><td></td><td></td></tr>
</table>

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			**Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick** (please read guidance note 3)		
				Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			**Please give further details here** (please read guidance note 4)		
Tue					
Wed			**State any seasonal variations for boxing or wrestling entertainment** (please read guidance note 5)		
Thur					
Fri			**Non-standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list** (please read guidance note 6)		
Sat					
Sun					

E

<table>
<tr><td colspan="3">Live music
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td>X</td></tr>
<tr><td colspan="3"></td><td>Outdoors</td><td></td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td></td><td>Both</td><td></td></tr>
<tr><td>Mon</td><td></td><td></td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)

We will not be hosting live music every day, instead we will have a programme of semi-regular live music (approx once a week) that will take place either on a Wednesday, Thursday, Friday evening, or Saturday lunch time, Saturday evening.

Additionally to this, we have a weekly, amplified open mic event that takes place from 4pm- 8pm every Sunday.</td></tr>
<tr><td>Tue</td><td></td><td></td></tr>
<tr><td>Wed</td><td>7PM</td><td>11PM</td><td colspan="3" rowspan="2">State any seasonal variations for the performance of live music (please read guidance note 5)

In the summer we will be hosting more frequent live music events (approx twice a week) & plan to host a full day event (with live music) once a quarter.</td></tr>
<tr><td>Thur</td><td>7PM</td><td>11PM</td></tr>
<tr><td>Fri</td><td>7PM</td><td>11PM</td><td colspan="3" rowspan="3">Non-standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 6)

N/A</td></tr>
<tr><td>Sat</td><td>12PM</td><td>4PM</td></tr>
<tr><td></td><td>7PM</td><td>11PM</td></tr>
<tr><td>Sun</td><td>4PM</td><td>9PM</td><td colspan="3"></td></tr>
</table>

F

Recorded music Standard days and timings (please read guidance note 7)			**Will the playing of recorded music take place indoors or outdoors or both – please tick** (please read guidance note 3)		
				Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon	12.00	11PM	**Please give further details here** (please read guidance note 4) We plan to play daily recorded music (from spotify) in our downstairs gallery.		
Tue	12.00	11PM			
Wed	12.00	11PM	**State any seasonal variations for the playing of recorded music** (please read guidance note 5) N/A		
Thur	12.00	11PM			
Fri	12.00	11PM	**Non-standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list** (please read guidance note 6) N/A		
Sat	12.00	11PM			
Sun	12.00	11PM			

G

<table>
<tr><td colspan="3">Performances of dance
Standard days and timings (please read guidance note 7)</td><td rowspan="2">Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td></td></tr>
<tr><td></td><td></td><td></td><td>Outdoors</td><td></td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td></td><td>Both</td><td></td></tr>
<tr><td>Mon</td><td></td><td></td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)</td></tr>
<tr><td>Tue</td><td></td><td></td></tr>
<tr><td>Wed</td><td></td><td></td><td colspan="3" rowspan="2">State any seasonal variations for the performance of dance (please read guidance note 5)</td></tr>
<tr><td>Thur</td><td></td><td></td></tr>
<tr><td>Fri</td><td></td><td></td><td colspan="3" rowspan="3">Non-standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td>Sat</td><td></td><td></td></tr>
<tr><td>Sun</td><td></td><td></td></tr>
</table>

H

<table>
<tr><td colspan="3">Anything of a similar description to that falling within (e), (f) or (g)
Standard days and timings (please read guidance note 7)</td><td colspan="3">Please give a description of the type of entertainment you will be providing</td></tr>
<tr><td>Day</td><td>Start</td><td>Finish</td><td rowspan="2">Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)</td><td>Indoors</td><td></td></tr>
<tr><td>Mon</td><td></td><td></td><td>Outdoors</td><td></td></tr>
<tr><td>Tue</td><td></td><td></td><td colspan="3" rowspan="2">Please give further details here (please read guidance note 4)</td></tr>
<tr><td>Wed</td><td></td><td></td></tr>
<tr><td>Thur</td><td></td><td></td><td colspan="3" rowspan="2">State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)</td></tr>
<tr><td>Fri</td><td></td><td></td></tr>
<tr><td>Sat</td><td></td><td></td><td colspan="3" rowspan="2">Non-standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 6)</td></tr>
<tr><td>Sun</td><td></td><td></td></tr>
</table>

I

Late night refreshment Standard days and timings (please read guidance note 7)			**Will the provision of late night refreshment take place indoors or outdoors or both – please tick** (please read guidance note 3)		
				Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			**Please give further details here** (please read guidance note 4)		
Tue			N/A		
Wed			**State any seasonal variations for the provision of late night refreshment** (please read guidance note 5)		
Thur					
Fri			**Non-standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list** (please read guidance note 6)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 7)			**Will the supply of alcohol be for consumption – please tick** (please read guidance note 8)		
				On the premises	X
				Off the premises	
Day	Start	Finish		Both	
Mon			**State any seasonal variations for the supply of alcohol** (please read guidance note 5)		
Tue			N/A		
Wed	5PM	11PM			
Thur	5PM	11PM	**Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list** (please read guidance note 6)		
Fri	5PM	11PM	N/A		
Sat	5PM	11PM			
Sun	5PM	10PM			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Michael Slovich III	
Date of birth [redacted]	
[redacted]	
Postcode	E9 5LX
Personal licence number (if known) [redacted]	
Issuing licensing authority (if known) Hackney Council	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)

Day	Start	Finish
Mon	10AM	11PM
Tue	10AM	11PM
Wed	10AM	11PM
Thur	10AM	11PM
Fri	10AM	11PM
Sat	10AM	11PM
Sun	10AM	11PM

State any seasonal variations (please read guidance note 5)

N/A

Non-standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)

N/A

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

We will make sure that there is always effective & responsible management of the venue & a sufficient amount of trained staff supervising the premises at all times when it is open to the public.

We have working CCTV across the premises that we will check regularly.

We will make sure suitable risk assessments are completed for any potentially high risk events.

We will make sure we stick to the agreed operating hours.

We will make sure that for larger events we always have an experienced security person on the door.

b) The prevention of crime and disorder

Effective and responsible management of the premises
Provision of effective CCTV
Training & supervision of staff
Adoption of best practice guidance
Provision of toughened or plastic glasses

c) Public safety

Suitable risk assessments
Provision of sufficient number of people employed or engaged to secure the safety of the premises & patrons

d) The prevention of public nuisance

Appropriate instruction, training and supervision to prevent incidents of public nuisance
Control of operating hours
Adoption of best practice guidance
Collection & disposal of litter
Effective ventilation systems

e) The protection of children from harm

Sufficient number of staff to secure the protection of children from harm. Appropriate instruction, training & supervision of staff in respect to determining age of the customer. Adopting of best practice guidance. Limitation on the hours when children may be on the premises Limitations or exclusions by age when certain activities are taking place. Imposition of requirements for children to be accompanied by an adult.. Acceptance of accredited 'proof of age' cards and/or driving licenses.

Checklist:

	Please tick to indicate agreement
I have made or enclosed payment of the fee.	X
I have enclosed the plan of the premises.	X
I have sent copies of this application and the plan to responsible authorities and others where applicable.	X
I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	X
I understand that I must now advertise my application.	X
I understand that if I do not comply with the above requirements my application will be rejected.	X
[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).	X

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). • The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licesable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office right to work checking service which confirmed their right to work (please see note 15)
Signature	Michael Slovich III
Date	04.02.22
Capacity	Applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)

Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
    - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
    - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
    - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
    - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
    - Live music: no licence permission is required for:
        - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
        - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
        - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
        - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.

Applicant's response to the resident objector OP1

Open House Hackney Response to Resident Representation

Dear sir/madam,

We appreciate your concerns regarding the noise levels caused by the side entrance being used for entering & exiting & as a smoking area.

We will address this by:

a) Reducing the number of late night bookings we host to a minimum, with the majority of events finishing by 11pm.

b) Only serving drinks in conjunction with events and not having the bar open to the general public every day of the week.

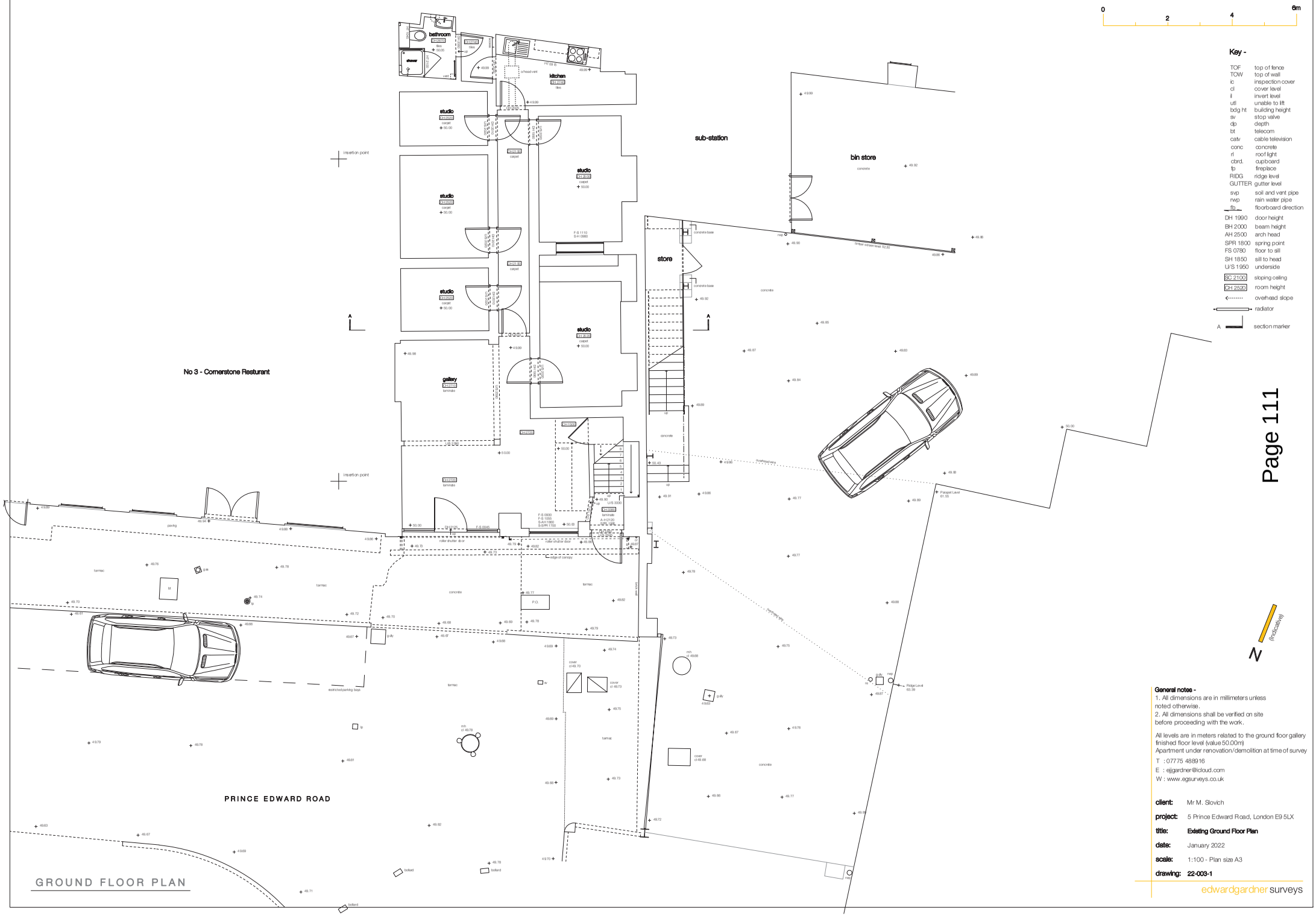
c) Not permitting the fire exit to be opened by guests & used as a smoking area or entrance/ exit during events.

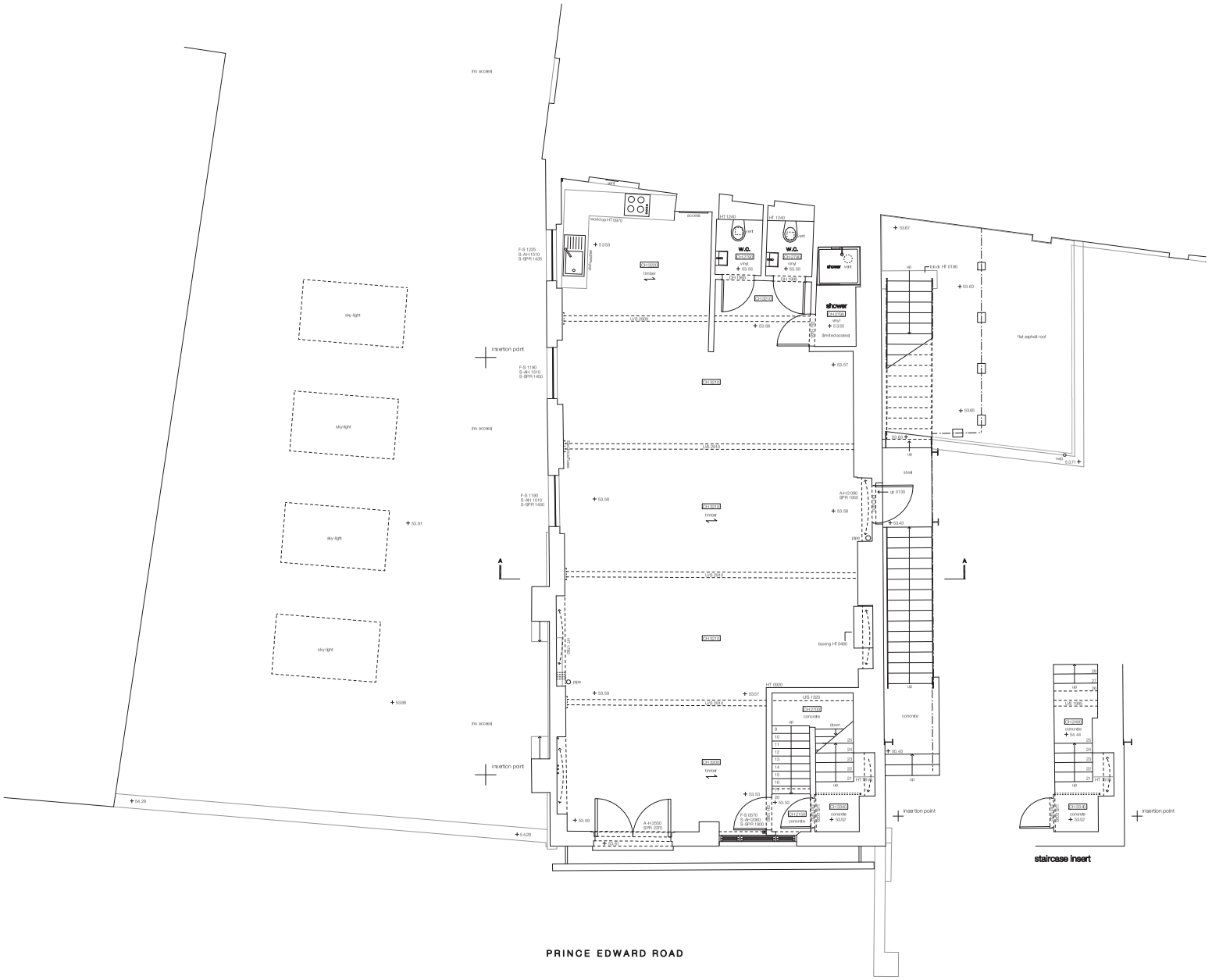
c) Having the smoking area be downstairs & out of the front of the premises.

d) Having a maximum of 4 people outside smoking at any time.

Best wishes,

The Open House Hackney Team


0
2
4
6m
Key -
TOF top of fence
TOW top of wall
ic inspection cover
cl cover level
il invert level
utl unable to lift
bdg ht building height
sv stop valve
dp depth
bt telecom
catv cable television
conc concrete
rl roof light
cbrd. cupboard
fp fireplace
RIDG ridge level
GUTTER gutter level
svp soil and vent pipe
rwp rain water pipe
fb floorboard direction
DH 1990 door height
BH 2000 beam height
AH 2500 arch head
SPR 1800 spring point
FS 0780 floor to sill
SH 1850 sill to head
U/S 1950 underside
SC 2100 sloping ceiling
CH 2520 room height
overhead slope
radiator
section marker
bathroom
kitchen
studio
gallery
store
sub-station
bin store
No 3 - Cornerstone Resturant
PRINCE EDWARD ROAD
GROUND FLOOR PLAN
Page 111
N (indicative)
General notes -
1. All dimensions are in millimeters unless noted otherwise.
2. All dimensions shall be verified on site before proceeding with the work.
All levels are in meters related to the ground floor gallery finished floor level (value 50.00m)
Apartment under renovation/demolition at time of survey
T : 07775 488916
E : ejjgardner@icloud.com
W : www.egsurveys.co.uk
client: Mr M. Slovich
project: 5 Prince Edward Road, London E9 5LX
title: Existing Ground Floor Plan
date: January 2022
scale: 1:100 - Plan size A3
drawing: 22-003-1
edwardgardner surveys



FIRST FLOOR PLAN

0 2 4 6m

Key -

TOF	top of fence
TOW	top of wall
ic	inspection cover
cl	cover level
il	invert level
ufl	unable to lift
bdg ht	building height
sv	stop valve
dp	depth
bt	telecom
catv	cable television
conc	concrete
rl	roof light
cbrd.	cupboard
fp	fireplace
RIDG	ridge level
GUTTER	gutter level
svp	soil and vent pipe
rwp	rain water pipe
fb	floorboard direction
DH 1990	door height
BH 2000	beam height
AH 2500	arch head
SPR 1800	spring point
FS 0780	floor to sill
SH 1850	sill to head
U/S 1950	underside
SC 2100	sloping ceiling
CH 2520	room height
	overhead slope
	radiator
A	section marker

N (indicative)

General notes -

1. All dimensions are in millimeters unless noted otherwise.
2. All dimensions shall be verified on site before proceeding with the work.

All levels are in meters related to the ground floor gallery finished floor level (value 50.00m)
Apartment under renovation/demolition at time of survey

T : 07775 488916
E : ejgardner@icloud.com
W : www.egsurveys.co.uk

client: Mr M. Slovich

project: 5 Prince Edward Road, London E9 5LX

title: **Existing First Floor Plan**

date: January 2022

scale: 1:100 - Plan size A3

drawing: **22-003-2**

edwardgardner surveys

Hackney

Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

Licensing Act 2003 - Application for a Premises Licence Re: 5 Prince Edward Road, E9 5LX

Olalekan Olaosebikan <olalekan.olaosebikan@hackney.gov.uk> 9 March 2022 at 09:58
To: Sanaria Hussain <Sanaria.Hussain@hackney.gov.uk>

APPENDIX B1

Hello Sanaria

Hope you are well

The EP Team will be objecting to the premises license application for 5 Prince Edward Road, E9 5LX as the applicant has not confirmed the conditions discussed for the use of the designated smoking area.

I have emailed the applicant several times to confirm this but there has not been any response.

The developer needs to confirm the information in my email to her on 04.03.2022

Regards,

Ola

[Quoted text hidden]

[Quoted text hidden]

Disclaimers apply, for full details see: https://hackney.gov.uk/email-disclaimer

[Quoted text hidden]

APPENDIX B2

RESPONSIBLE AUTHORITY REPRESENTATION:
APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	Metropolitan Police service
ADDRESS OF AUTHORITY	Licensing Unit, Stoke Police Station 33 Stoke Newington High Street London N16 8DS
CONTACT NAME	PC 3691CE Kerrie RYAN
TELEPHONE NUMBER	07796 183078
E-MAIL ADDRESS	hackneylicensing@met.police.uk

APPLICATION PREMISES

NAME & ADDRESS OF PREMISES	**5 Prince Edward Road** **Hackney Wick** **London** **E9 5LX**
NAME OF PREMISES USER	**Michael Slovich III**

COMMENTS

I make the following relevant representations in relation to the above application to vary the Premises Licence at the above address.

1) the prevention of crime and disorder ♦
2) public safety
3) the prevention of public nuisance ♦
4) the protection of children from harm

Representations (which include comments and/or objections) in relation to:

Police make the following representations in relation to the application for a Premises Licence at 5 PRINCE EDWARD ROAD, HACKNEY WICK, LONDON, E9 5LX for the following reason(s);

This premises is located in Hackney Wick and is described in the application as 'a new creative arts centre'.

This application seeks authorisation to sell alcohol for consumption on the premises between 1700hrs and 2300hrs Wednesday – Saturday and 1700hrs – 2200hrs on Sundays.

There is limited information in the application. It appears that the premises operates over two floors, with the proposal of a bar on one of the floors, serving a selection of alcoholic beverages. Police will require further information before agreeing to this application, as follows;

- Will the bar be open to the public everyday?
- Will alcohol only be sold at events?
- Will all events be ticketed and/or pre-booked?
- Will there be a personal licence holder on the premises whenever alcohol is being served.
- Hackney Wick has become very popular and has seen many new developments, both residential and commercial – does the DPS have experience of running and/or managing a licensed premises?

Police have included a list of conditions to be considered by the applicant. These conditions will be attached to the licence should this application be granted and will ensure the promotion of the licensing objectives.

Police look forward to hearing from the applicant soon to discuss a way forward for this application and would like to arrange a site visit to gather further information about the operation of the business.

The above representations are supported by the following evidence and information.

Personal knowledge of the local area and issues in the area.

Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

Signed
PC 3691CE RYAN

By E-mail)
Name (printed)

Proposed Conditions for
5 Prince Edward Road, London, E9

1) The premises shall maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All public areas, entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer.

2) A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police or an authorised officer of Hackney Borough Council recent data or footage with the absolute minimum of delay when requested.

3) An incident log shall be kept at the premises, and made available immediately to an authorised officer of the Hackney Borough Council or the Police, which will record the following:
   all crimes reported to the venue
   any complaints received
   any incidents of disorder
   any faults in the CCTV system
   any refusal of the sale of alcohol
   any visit by a relevant authority or emergency service.

4) There shall be clear and prominent signage asking all customers to leave quietly and respect local residents.

5) All instances of crime or disorder to be reported by the designated premises supervisor or responsible member of staff to an agreed police contact point, as agreed with the Police.

6) Where the sale or supply of alcohol is taking place employees of the premises must request sight of evidence of the age of any person appearing to be under 25 years of age (Challenge 25). Such evidence may include a driving licence or passport.

7) The premises will display and maintain appropriate signage advising customers of the contact details of the Designated Premises Supervisor.

8) All staff will be given refresher training every six months on the legislation relating to the sales of alcohol to underage persons and drunken persons. Written records of this training shall be kept on the premises and produced to police or other authorised officer upon request.

9) All supply of alcohol for consumption on the premises shall be to guests attending a pre-booked event.

10) There shall be no open containers or drinks taken outside the premises at any time. Those leaving the venue to smoke shall not take their drinks outside.

11) There shall be a maximum of *** tbc *** smokers outside the premises at any one time.

12) Any queues to the premises shall be orderly and shall not block any footway. All queues will be managed by staff.

13) SIA door supervisors shall be employed on a risk assessment basis. When employed, all SIA staff shall wear a high visibility armband or vest to be easily identifiable. They shall enter their name, address, SIA number and times they begin and finish their shift in a daily register. If employed by an agency all agency contact details shall be recorded also.

*** ADDITIONAL CONDITIONS MAY BE ADDED FURTHER TO DISCUSSIONS WITH THE APPLICANT ***

Hackney

Licensing (Shared Mailbox) <licensing@hackney.gov.uk>

Re: 5 Prince Edward Road, E9 5 EU

1 message

APPENDIX C

[redacted] 16 March 2022 at 00:40

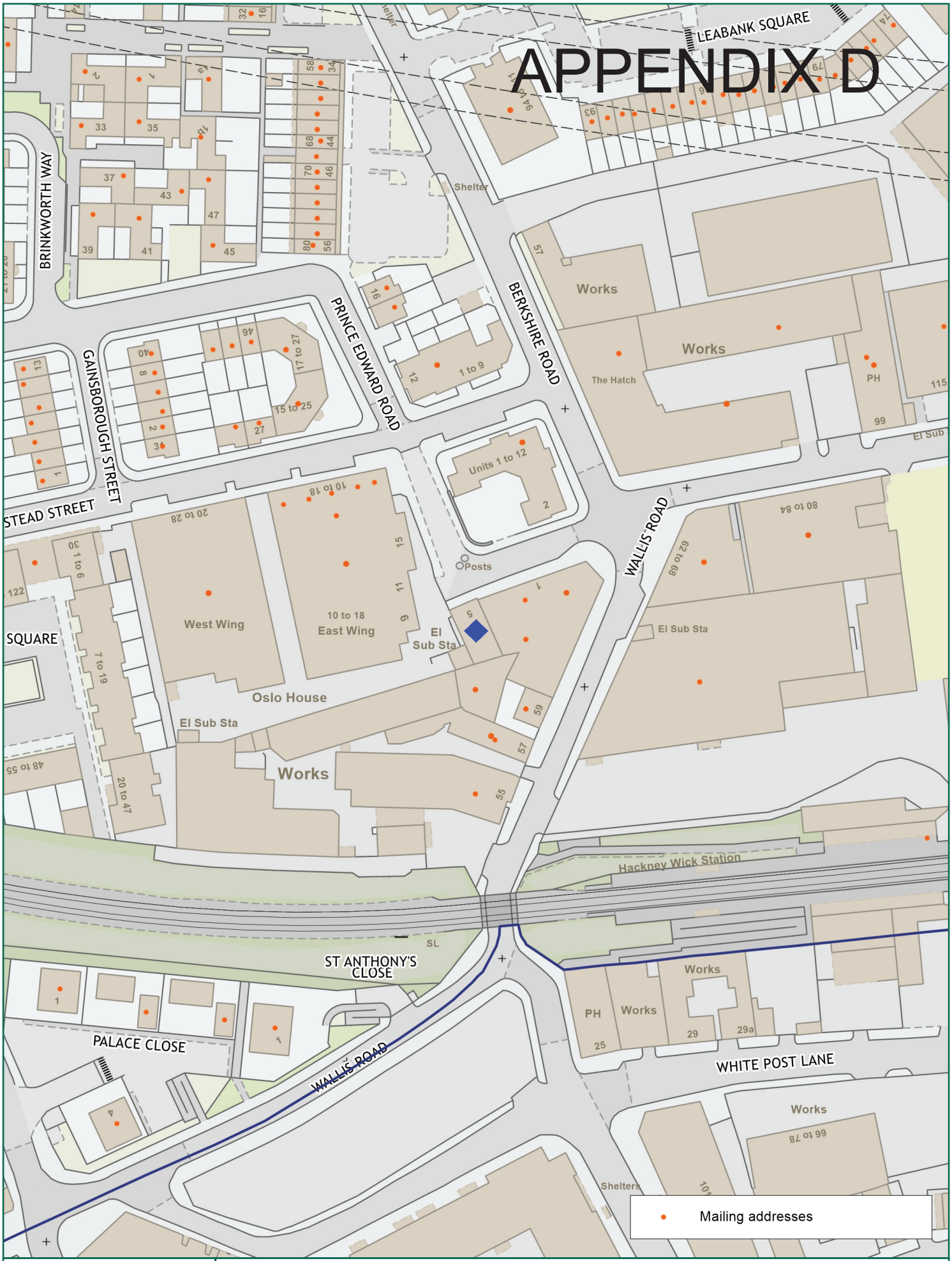
To: "licensing@hackney.gov.uk" <licensing@hackney.gov.uk>

[redacted]

On Thursday, March 10, 2022, [redacted] wrote:

> I am a neihbour of the property requesting LAO3 license,
>
> I have objections based on suitability of the property for a nightly alcohol liscense;
>
> lack of suitable smoking area - for the events that have already occurred at the property, the side fire escape and small roof balcony is used as a smoking area, groups of people causing disturbance to nearby residential properties. The staircase is in a narrow alley way surrounded by residential properties.
>
> This side entrance is also used as entrance/exit, so for late events causing large amounts of disturbance.
>
> Regarding live music, based on being a neihbour and hearing current live music events running at the property (sunday open mic night) - there is not suitable sound proofing to the building and the fire escape door (used for access) is kept open CONTINUOUSLY - causing all sound to escape into surrounding area.
>
> The property is surrounded on all sides by very near residential housing and lacks soundproofing- it is not suitable as a nightly live music venue.
>
> Given previous party events thrown at the property there have been excess of people urinating in the alleyway and refuse collection area for our building.
>
> Given previous party events thrown in which live music/ dj's have been blasted into the street via the open doors on second and third level of the property (some events during lockdown) and some that required attendance by the police, I have resevations that a late night bar/ music venue can be operated in a property surrounded by flats on all sides, by the licence applicant.
>
> king regards,
>
> concerned resident
>
> please contact me at this address if you require further clarification.

APPENDIX D



NORTH

Scale: 1:1250 at A4

Hackney

Ref:	Produced by: unspecified	please specify copyright statement
Thursday, May 26, 2022	email:	

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